



# ISOQOL

INTERNATIONAL SOCIETY FOR QUALITY OF LIFE RESEARCH

SPONSOR AND  
ADVERTISING PROSPECTUS



## DEAR SUPPORTER

On behalf of the leadership and membership of the International Society of Quality of Life Research (ISOQOL), I invite you to partner with ISOQOL.

With additional support and your partnership, we can continue to improve and advance quality of health care and patient-centered outcomes. We look forward to a long-standing partnership with you in the future.

If you have any questions regarding the support opportunities listed in this guide or if you have a unique proposal for support, please do not hesitate to contact me.

My Best,

Samantha Walker, CAE  
Executive Director  
ISOQOL  
swalker@isoqol.org

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# WHY ISOQOL?

ISOQOL is a global community of researchers, clinicians, health care professionals, industry professionals, consultants and patient research partners advancing health related quality of life research (HRQL).

Help improve our research methodology and the interpretation of patient-centered outcomes data. Become a sponsor and/or exhibitor to experience personal interaction with over 1,000+ professionals and researchers in this groundbreaking field.

Sponsorship options span many price points, affording you various ways to reach your audience. Strengthen your company's image and showcase your products by choosing from the many options listed in the Sponsor and Advertising Prospectus.



## MEMBERSHIP

With over 1,000 members, the ISOQOL community includes students and new investigators, established professionals, and retirees. They represent numerous disciplines in over 40 countries.

## MISSION STATEMENT

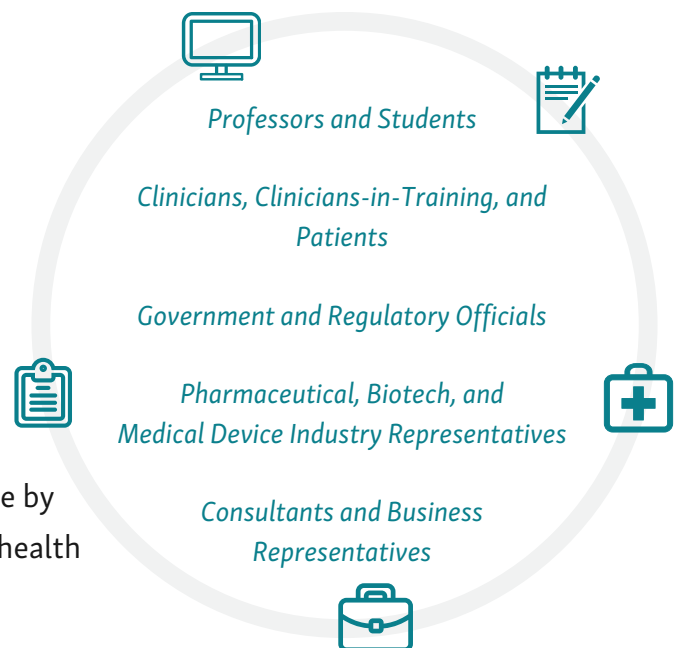
The mission of the International Society for Quality of Life Research (ISOQOL) is to advance the science of quality of life.

## VISION STATEMENT

ISOQOL will improve quality of life for people everywhere by creating a future in which their perspective is integral in health research, care and policy.

## PATIENT ENGAGEMENT STATEMENT

ISOQOL supports the patient voice in quality of life and patient-reported outcomes research. Patient engagement initiatives are intended to align ISOQOL's priorities and infrastructure with efforts to establish best practices in patient-engaged quality of life research and create educational efforts and model programs that promote best practices and fulfill ISOQOL's mission.



# PROGRAMS AND INITIATIVES

## ANNUAL CONFERENCE

The ISOQOL Annual Conference brings together researchers, industry representatives from pharmaceutical, biotechnology and mobile health device fields, clinicians, patient research partners and regulatory officials from around the world. Students, new investigators, established professionals and late-career professionals all have a place at ISOQOL. During this conference, attendees have the opportunity to attend and present in general scientific sessions. The numerous educational, collaborative and networking opportunities ensure value for attendees in any career stage.



**18-21 OCTOBER 2026 | PRAGUE, CZECH REPUBLIC**

**Organized by Elizbeth Gibbons, MSc, and  
Kate Absolom, PhD**

*Evaluate, Educate, Regulate*

**20-23 OCTOBER 2027 | MONTREAL, CANADA**

**Organized by Kellee Howard, MA MSc, and  
Ava Mehdipour, PhD**

*Putting People First: Engagement, Equity, and Experience, in  
Quality of Life Research*

**OCTOBER 2028 | BELFAST, NORTHERN IRELAND**

## SIG PROGRAM

The Special Interest Groups (SIG) program fosters networking and collaboration between members. Joining a SIG allows members to connect with professionals who are in the same geographic area or have a similar career focus. Many projects emerge from the SIGs, including publications, educational sessions, and events.



## JOURNALS

ISOQOL owns a peer-reviewed journal and endorses another owned by Springer. The *Journal of Patient-Reported Outcomes (JPRO)* is an open access journal dedicated to advancing the science and practice of patient-reported outcomes (PROs). *Quality of Life Research* is a journal of original research, theoretical articles, and methodological reports related to the field of HRQL, in all the health sciences.

## MEMBER ONLY RESOURCES

In addition to the SIG program and member discounts for the journals and Annual Conference, members receive other exclusive benefits. These include leadership and volunteer opportunities for professional development, access to the ISOQOL Member Directory, and eligibility for awards and travel scholarships.

# EXHIBITING, HOSTED EVENTS, & OTHER EVENT SUPPORT

Exhibit at the ISOQOL Annual Conference, host an event, or select a standalone sponsorship to maximize your visibility at the conference.



# EXHIBIT SPACE

## BOOTH SPACE INCLUDES:

### Standard:

- One (1) complimentary conference registration
- Annual Conference recognition (recognition on meeting signage, event materials, receiving badge ribbons, during opening reception and business meeting)
- Online recognition (logo listing on ISOQOL online platforms, including the website and mobile app)
- One-time list of all meeting participants and contact information
- One (1) 6-foot skirted table
- Two chairs and one wastebasket

### Premium:

- Everything included in the standard package
- A larger footprint in a high-visibility location with increased attendee traffic
- Opportunity to select your exhibit spot

## PRICING:

### 2026 Conference - Prague

|                             |             |
|-----------------------------|-------------|
| <b>Standard</b>             | \$2,500 USD |
| <b>Premium</b>              | \$3,500 USD |
| <b>Outlet Access Add-on</b> | \$500 USD   |

### 2027 Conference - Montreal

|                 | <b>Early Bird</b><br><i>(before 1 January 2027)</i> | <b>Advanced</b><br><i>(1 January - 31 May 2027)</i> | <b>Last Call</b><br><i>(1 June - 1 August 2027)</i> |
|-----------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|
| <b>Standard</b> | \$3,000 USD                                         | \$3,500 USD                                         | \$3,750 USD                                         |
| <b>Premium</b>  | \$4,000 USD                                         | \$4,500 USD                                         | \$4,750 USD                                         |

### 2028 Conference - Belfast

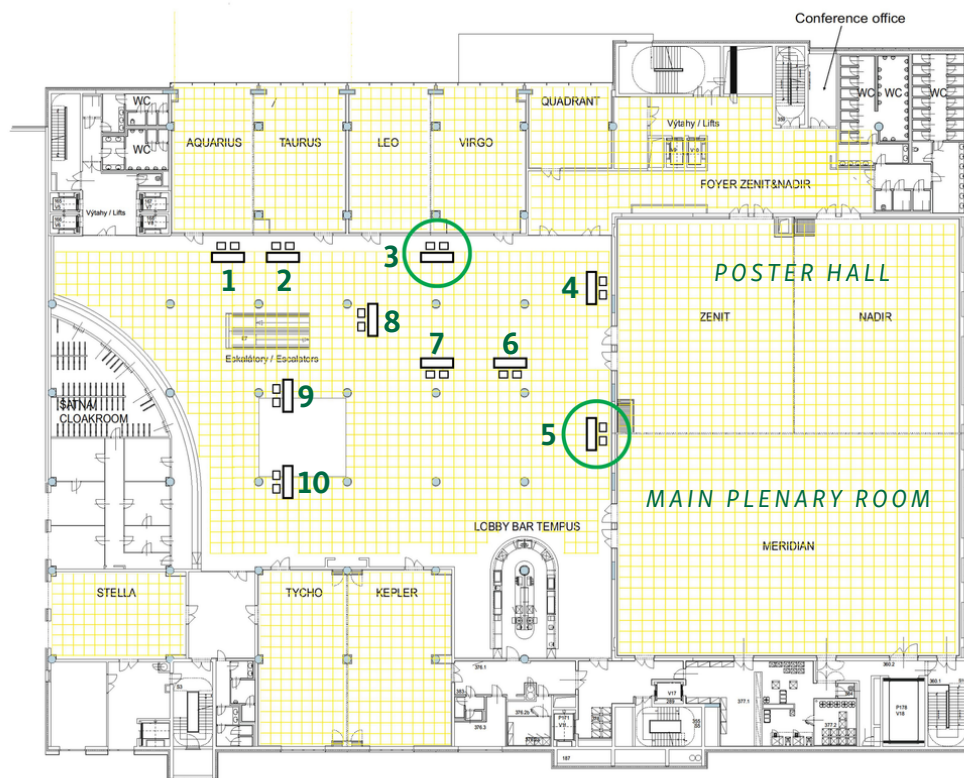
|                             | <b>Early Bird</b><br><i>(before 1 January 2028)</i> | <b>Advanced</b><br><i>(1 January - 31 May 2028)</i> | <b>Last Call</b><br><i>(1 June - 1 August 2028)</i> |
|-----------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|
| <b>Standard</b>             | \$3,250 USD                                         | \$3,750 USD                                         | \$4,000 USD                                         |
| <b>Premium</b>              | \$4,250 USD                                         | \$4,750 USD                                         | \$5,000 USD                                         |
| <b>Outlet Access Add-on</b> | \$500 USD                                           |                                                     |                                                     |

*\*Some venues charge for outlet access, resulting in the Outlet Access Add-on Fee during certain years*

# SPACE ASSIGNMENT

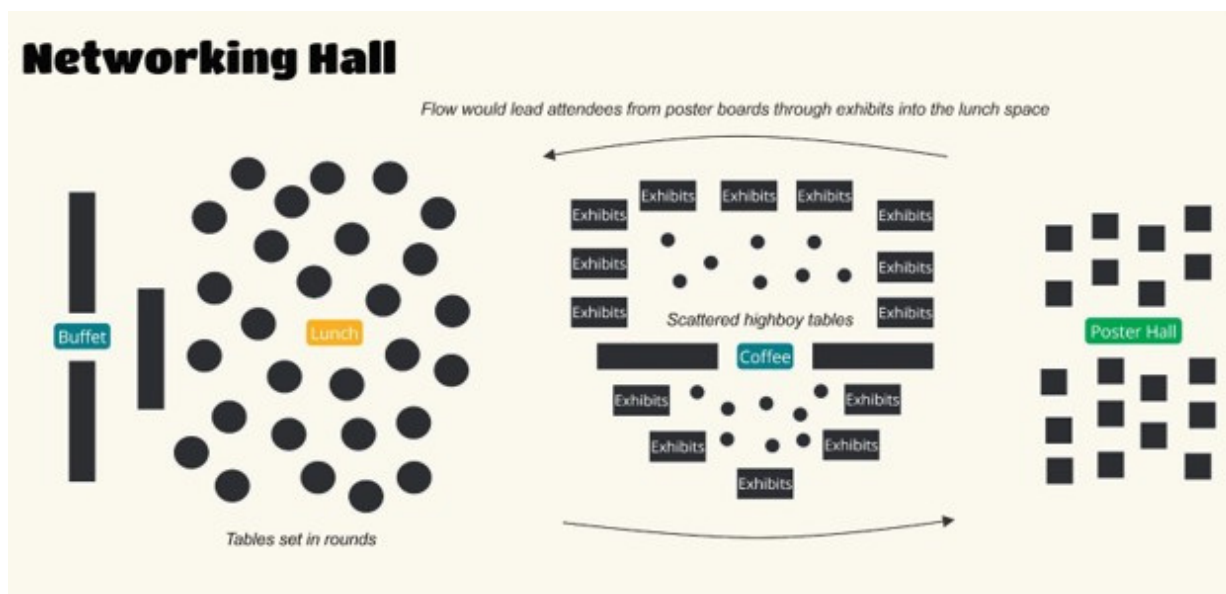
All Standard Exhibitors will be assigned a spot. ISOQOL reserves the right to alter the floor plan or change exhibit hours at any time without prior notice.

2026



## NEW for 2027 and 2028

Exhibits are moving! Within the larger event spaces, attendees will be able to view posters, eat lunch, and connect with exhibitors in one space. *(Please note that layout may change based on location.)*



An Exhibitor Guide with all logistics (such as shipping info, setup and teardown times, etc.) will be sent via email upon receipt of application.

AV requirements must be shared in advance, and ISOQOL is unable to guarantee AV accommodations.

# HOSTED EVENTS

ISOQOL invites members, sponsors and partners to hold functions (receptions, funding meetings, etc.) adjunct to the ISOQOL Annual Conference. By booking through ISOQOL, you spend less and support our conference.

## TYPES OF EVENTS

- Advisory Board Meeting – A small gathering of corporate board members, which may also include some related experts in the field of discussion.
- Educational Event – A meeting that includes educational content. The meeting can, but does not have to, include the option for participants to earn CME credit for attending that may be initiated by the host.
- Focus Group – A small meeting designed to evaluate services or test new ideas.
- Hospitality Suite (in a meeting room) – A room/lounge for attendees to come and go as desired. Planned meetings in hospitality suites that include meeting attendees are prohibited during the blackout times.
- Investigator Meeting – A closed (invitation only) meeting of participating and potentially participating investigators concerning clinical trials, either in progress or proposed.
- Investor Meeting – A small gathering for corporate investors.
- Press Event – Press briefings, news conferences, press receptions, satellite media tours, etc.
- Social Event – A networking function that is non-educational in nature.
- ISOQOL After Hours Event – A reception during ISOQOL's Social Night of the conference, where attendees can network during various concurrent sessions.

## OTHER AVAILABLE MEETING TIMES

Scheduled breaks (including breakfast, lunch and longer session breaks of 30 minutes or more), after the conclusion of the last educational session of the day (some restrictions apply), or two or more days prior to the start of the first educational session. If you are looking to host your event 2 or more days prior to or after the conference, please contact us ASAP. Pre- and post-conference events require contracting 18 months in advance.

## BLACKOUT TIMES (FOR OVER 10 PARTICIPANTS)

Hosted events with more than 10 participants cannot overlap with designated ISOQOL Leadership activities, Conference/Scientific Program, ISOQOL Membership Business Meeting, Awards Ceremony, receptions and other times as needed for the business of the Society.

## PROCEDURES

Contact the ISOQOL office for pricing details. Applications must be submitted by 1 August of the conference year. ISOQOL will determine whether the proposed activity meets ISOQOL standards and requirements, and will make every effort to notify the applicant via email within 14 business days if the event has been authorized.

*The Ancillary Event Request Form and additional information can be found on the ISOQOL website at [www.isoqol.org/events/ancillary-events/](http://www.isoqol.org/events/ancillary-events/).*

# STANDALONE SPONSORSHIPS

*These sponsorships are not included in conference sponsorship packages and are available for an additional cost.*

## DROP-IN SESSION

LIMIT NINE  
SESSIONS IN  
TOTAL

**starting at \$3,000 USD**

Drop-in Sessions are free, open-access 20-minute presentations running alongside afternoon workshops on the Pre-Conference Day — no registration required, open to all attendees. Sponsors may present on a topic of their choice, with full opportunity to showcase products, services, or research to a self-selected audience.

## PENS

LIMIT ONE

**starting at \$3,500 USD\***

Have your company logo printed on pens available to conference attendees.

## NOTEPADS

LIMIT ONE

**starting at \$5,000 USD\***

Have your company logo printed on notepads available to conference attendees.

## SPEED NETWORKING

LIMIT ONE

**\$5,000 USD** **2026 SOLD OUT**

Showcase your company as a supporter for meaningful professional connections. Your logo will appear on the event's drink tickets.

## ESCALATOR GLASS

LIMIT ONE

**\$6,000 USD** *(Available for 2028 only.)*

Display your company logo along the venue's escalators for prime placement as attendees navigate the conference.

## WELCOME RECEPTION

LIMIT ONE

**\$7,000 USD**

Enhance your company's visibility by attracting the attention of the attendee right from the start at the Welcome Reception. Your logo will appear on the event's drink tickets.

## PLENARY SESSION

LIMITED QUANTITY

**\$7,500 USD**

Sponsor one of the plenaries at the Annual Conference to present the session welcome and introduce the speakers. Limit one per session.

## COFFEE CUPS

LIMIT ONE

**\$8,000 USD**

Have your company logo printed on the coffee cups available throughout the conference.

*\*Price dependent on the quality and size of the product.*

# CONFERENCE SPONSORSHIP PACKAGES

Choose from any of our Annual  
Conference sponsorship  
packages or contact us to  
customize your sponsorship.



# CONFERENCE SPONSOR PACKAGES

| List of Opportunities                                                                                                                                            | Diamond<br>\$20,000    | Gold<br>\$15,000           | Silver<br>\$10,000        | Bronze<br>\$7,500 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|----------------------------|---------------------------|-------------------|
| <b>Annual Conference Recognition</b><br>Recognition on meeting signage, event materials, receiving badge ribbons, during opening reception and business meeting. |                        |                            |                           |                   |
| <b>Online Recognition</b><br>Sponsor recognition and logo listing on ISOQOL online platforms (website, mobile app, social media, email communications, etc.).    |                        |                            |                           |                   |
| <b>Attendee List</b><br>One-time use of attendee list.                                                                                                           |                        |                            |                           |                   |
| <b>Exhibit Space (LIMITED)</b><br>Available at ISOQOL's Annual Conference. Option to substitute any available Tier 1 item.                                       |                        |                            |                           |                   |
| <b>E-Blast Ad</b><br>Ad space in one of ISOQOL's monthly e-blasts.                                                                                               | Ad Post                | Ad Post                    | Ad Image                  | Ad Image          |
| <b>Job Board</b><br>Advertise your open job positions on ISOQOL's online Job Board.                                                                              | 12-Month Discount Code | 10 Pack of 60 Day Listings | 5 pack of 60 Day Listings | 60 Day Listing    |
| <b>Registration</b><br>Complimentary registration to the Annual Conference.                                                                                      | 2<br>Two               | 2<br>Two                   | 1<br>One                  | 1<br>One          |
| <b>Session/Event Support*</b><br>Sponsor a scientific session or education event at the Annual Conference.                                                       |                        |                            |                           |                   |
| <b>Webpage Ad</b><br>Advertise on the Annual Conference Homepage.                                                                                                | Twelve Months          | Six Months                 | Three Months              |                   |
| <b>One Tier 1 or Tier 2 Support Option</b><br>Customize your sponsorship package from the listing on the next page.                                              |                        |                            |                           |                   |
| <b>One Tier 3 Support Option</b><br>Customize your sponsorship package from the listing on the next page.                                                        |                        |                            |                           |                   |

\*Sponsors cannot influence the presentation content of their sponsored session.

## PACKAGE DISCOUNTS

### MULTI-YEAR DISCOUNT

Commit to a 3-year conference package to receive a 15% discount on registration fees for up to 5 attendees per year, provided all registrants are affiliated with the sponsoring organization.

OR

### GROUP REGISTRATION DISCOUNT

Contact [info@isoqol.org](mailto:info@isoqol.org) if your organization is considering sending 10 or more delegates to the ISOQOL Annual Conference. Discounts will be applied based on the number of delegates and the amount of sponsorship. All registrants must be affiliated with the sponsoring organization.

## TIERED SUPPORT OPTIONS

*Support us by selecting any individual item or use to customize your Annual Conference sponsorship package.*

### TIER 1

**\$500 - \$2,000**

#### JOB BOARD 60-DAY

**\$500 USD**

Receive one 60-Day Job Posting on the ISOQOL Job Board. Job will be featured in ISOQOL communications (emails, social media, etc.).

#### E-BLAST AD IMAGE

**\$1,000 USD**

Advertise in the ISOQOL Update with an image (max width: 564px; max length: 125px) linked to a webpage of your choice.

#### E-BLAST AD POST

**\$1,500 USD**

Advertise in the ISOQOL Update with an image (max width: 564px; max length: 125px) and blog post (max 500 words).

#### WEBSITE AD LIMITED QUANTITY

**\$1,500 USD**

ISOQOL offers ad space on the Annual Conference landing page. Tier 1 ads run for three months. Limit three ads at a time.

#### CONFERENCE HANDOUT LIMIT THREE

**\$2,000 USD**

Your one-page insert is distributed to all attendees with their registration materials. Printing/shipping costs not included.

## TIER 2

**\$2,500 - \$3,500**

### SCIENTIFIC SESSION

LIMITED QUANTITY

**\$2,500 USD**

Sponsor one of the oral, workshop or symposium sessions at the Annual Conference. Limit one per session.

### JOB BOARD 5-PACK

**\$2,500 USD**

Receive five 60-Day Job Postings on the ISOQOL Job Board. Jobs will be featured in ISOQOL communications (emails, social media).

### LANYARDS

LIMIT ONE

**\$3,500 USD**

2026 SOLD OUT

Imprint your company name on the conference lanyard given to every attendee with their registration materials.

### DIGITAL AD PROGRAM

LIMIT THREE

**\$3,500 USD**

Have your banner ad appear at the top of the digital program in the mobile app. Rotates with two other sponsored banner ads.

## TIER 3

**\$5,000**

### JOB BOARD 10-PACK

**\$5,000 USD**

Receive ten 60-Day Job Postings on the ISOQOL Job Board. Jobs will be featured in ISOQOL communications (emails, social media).

### POSTER HALL

LIMIT ONE

**\$5,000 USD**

Your logo will appear at the in-person conference Poster Hall.

### WI-FI

LIMIT ONE

**\$5,000 USD**

Customize the name and password of the complimentary Wi-Fi access at the conference.

### MOBILE APP PUSH NOTIFICATION

LIMIT THREE

**\$5,000 USD**

Send a push notification to attendees through the conference mobile app. Notifications include a subject line and text.

# OTHER WAYS TO SUPPORT

ISOQOL invites members, sponsors and partners to support ISOQOL by donating to specific charity programs.



# DONATIONS

ISOQOL currently maintains three funds for both personal and corporate donations. Donations can be made in the honor or memory of an individual, or they can be made anonymously.

## DENNIS REVICKI MEMORIAL FUND

The Dennis Revicki Memorial Fund was created to honor and commemorate JPRO Editor-in-Chief Co-Founder, Dennis Revicki, for his contribution to the Society. This fund honors his dedication to ISOQOL by awarding JPRO submission waivers to eligible applicants on a quarterly basis.

## GENERAL SUPPORT FUND

General support donations amplify membership dues and event revenue, enabling ISOQOL to continue offering valuable benefits and opportunities to our members without raising membership dues. This is especially important for maintaining the discounts available to students, patient research partners, special and retired members. Many general support donations also support ISOQOL's education programs.

## SCHOLARSHIP FUND

Scholarship donations help ISOQOL give more travel scholarships to Annual Conference attendees who are students, new investigators, patients or from developing countries. These scholarships include Annual Conference registration, one-year membership and support to offset travel costs.

### 2019 SCHOLARSHIP RECIPIENTS

#### 2023-2026 BOARD MEMBER



**Adesola Odole, PhD**  
University of Ibadan, Nigeria

*"ISOQOL's conference is unique to all stakeholders of health. My attendance last year has spurred on my interest in quality of life outcomes assessment and I am so grateful for the travel scholarship which has afforded me the opportunity to attend this year's conference."*

#### 2024 QLR ASSOCIATE EDITOR



**Natasha Roberts, BN (hons)**  
Royal Brisbane and Women's Hospital, Australia

*"The opportunity to meet esteemed researchers and experts, and to be in such an environment is the thing I am looking forward to the most. It is an honour to receive a scholarship and to be able to attend ISOQOL."*

#### 2023 ANNUAL CONFERENCE CO-CHAIR



**Kyle Kemp, MSc**  
University of Calgary, Canada

*"The ISOQOL conference is a highlight of my year as a student and emerging professional. I am flattered to have received this award. I thank the donors who made this possible, and look forward to seeing everyone in San Diego."*

#### 2024 SIG CHAIR



**Antoinette Davey, MPhil**  
University of Exeter, United Kingdom

*"Attending and presenting at the 2019 annual conference will allow me not only to disseminate the work I have been doing for the past few years, but also to network with other experts in the field to develop potential collaborations for research in the future."*

[WWW.ISOQOL.ORG/DONATE](http://WWW.ISOQOL.ORG/DONATE)

## HELP ISOQOL #MOVETHEPLANE!

Every year, the #MovethePlane Fundraiser raises donations for the scholarship program. Sponsors interested in contributing to the Travel Scholarship Program may choose from one of three tiered support options.

All corporate scholarship sponsorship tiers include:

- Annual Conference Recognition: recognition on meeting signage, event materials, badge ribbons, during opening reception and business meeting
- Online Recognition: sponsor recognition and logo listing on ISOQOL online platforms (website, social media, email communications, etc.)



**#MovethePlane**



### ECONOMY CLASS

**\$1,000+ USD**



### BUSINESS CLASS

**\$5,000+ USD**



### FIRST CLASS

**\$7,500+ USD**

- **Additional benefit:**  
Present a check during the ISOQOL Awards and Member Business Meeting at the Annual Conference in October.

## NEW! SILENT AUCTION

New to 2026, ISOQOL will be hosting a Silent Auction onsite during the Annual Conference, with proceeds benefiting the Travel Scholarship Program.

ISOQOL welcomes donations of items, services, or experiences to the Silent Auction. Popular donations may include gift baskets, product discounts or vouchers, gift cards or certificates, professional development opportunities, travel-related packages, or other unique experiences. Your contribution will be recognized at the event and on the ISOQOL website.

# APPLICATION

COMPANY NAME AS YOU WANT IT TO APPEAR ON ALL CONFERENCE MATERIALS:

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ADDRESS:

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CONTACT:

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Name

Phone

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Email Address

MARKETING CONTACT:

Complete if applicable. All follow-up information regarding invoicing and logistics will be sent to this contact.

---

Name

Phone

---

Email Address

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## EXHIBIT ONLY OPTIONS:

Please note: Exhibit spaces are included in the Bronze through Diamond General Sponsor Packages. Pricing varies by conference year and date of invoice. Please see page 6 for pricing details.

### STANDARD EXHIBIT SPACE

- Annual Conference recognition
- Online recognition
- One Annual Conference registration
- Attendee list
- One 6-foot skirted table
- Two chairs and one wastebasket

### ANNUAL CONFERENCE YEAR

☐

2026

☐

2027

☐

2028

### PREMIUM EXHIBIT SPACE

- Everything in the standard package
- Larger footprint and increased traffic
- Select your exhibit spot

☐

2026

☐

2027

☐

2028

### \$500 GUARANTEED OUTLET ACCESS ADD-ON

☐

2026

☐

2028

## STANDALONE CONFERENCE SPONSORSHIPS

\_\_\_\_\_ **starting at \$3,000 DROP-IN SESSION**

\_\_\_\_\_ **starting at \$3,500 PENS\***

\_\_\_\_\_ **starting at \$5,000 NOTEPADS\***

\_\_\_\_\_ **\$8,000 COFFEE CUPS**

\_\_\_\_\_ **\$5,000 SPEED NETWORKING**

\_\_\_\_\_ **\$6,000 ESCALATOR GLASS (2028)**

\_\_\_\_\_ **\$7,000 WELCOME RECEPTION**

\_\_\_\_\_ **\$7,500 PLENARY SESSION**

*\*Price dependent on the quality and size of the product.*

## ANNUAL CONFERENCE SPONSOR PACKAGES:

### \_\_\_\_\_ **\$20,000 DIAMOND LEVEL**

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad post
- Job Board: 12-month discount code
- Two Annual Conference registrations
- Session/event support
- Webpage ad – 12 months
- One Tier 1 or Tier 2 support option
- One Tier 3 support option

### \_\_\_\_\_ **\$15,000 GOLD LEVEL**

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad post
- Job Board: 10-pack of 60 day listings
- Two Annual Conference registrations
- Session/event support
- Webpage ad – 6 months
- One Tier 1 or Tier 2 support option

### \_\_\_\_\_ **\$10,000 SILVER LEVEL**

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad image
- Job Board: 5-pack of 60 day listings
- One Annual Conference registration
- Session/event support
- Webpage ad – 3 months

### \_\_\_\_\_ **\$7,500 BRONZE LEVEL**

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad image
- Job Board: one 60 day listing
- One Annual Conference registration

\_\_\_\_\_ I am interested in committing to a 3-year conference package for the multi-year special.

## DONATIONS:

\$ \_\_\_\_\_ **DENNIS REVICKI MEMORIAL FUND**      \$ \_\_\_\_\_ **GENERAL SUPPORT FUND**

\$ \_\_\_\_\_ **TRAVEL SCHOLARSHIP FUND | #MOVETHEPLANE**

All tiers include Annual Conference recognition and online recognition.

\$1,000+    **ECONOMY CLASS**

\$5,000+    **BUSINESS CLASS**

\$7,500+    **FIRST CLASS**

- Present a check at the Annual Conference

\_\_\_\_\_ **SILENT AUCTION | #MOVETHEPLANE**

I would like receive more information about donating an item, service, or experience to the Silent Auction.

## OTHER

If you are not interested in an Annual Conference Sponsorship package but would like to purchase an individual support option (pages 12-13 of the Sponsor and Advertising Prospectus), please make the request below by including the name and tier level, if applicable.

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By signing the agreement below, you are acknowledging the following:

- You have read and agree to the Terms and Conditions included in this application.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This conference is a live, in-person conference.

We the exhibitor/sponsor, understand that payment for sponsor, exhibitor, and/or advertising benefits, is due within 60 days of receiving an invoice.

**SIGNED/ACCEPTED:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

# TERMS AND CONDITIONS

## APPLICATION DEADLINE

All applications must be received by 1 August for the Annual Conference. Applications received after this date will still be reviewed, but many benefits may be unavailable.

## TERMS OF PAYMENT

Payment must be paid within 60 days of receiving an invoice for items included in the submitted application unless otherwise arranged with the ISOQOL office. May request to combine conference registrations, ancillary event fees and sponsorship on one invoice. Payable to the International Society for Quality of Life Research. TAX ID #: 54-1985637

## CONTRACT FOR BENEFITS

Applicants agree to accept and comply with the policies, rules and regulations contained in this Sponsor and Advertising Prospectus, on the Society's website, and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the Society constitutes a contract.

## REFUNDS FOR EXHIBITOR CANCELLATION

Cancellations can be forwarded in writing by 1 September for Annual Conference. The payment will be refunded, up to 50%, only if the space can be resold. We will make every effort to resell exhibit space. There will be no refunds for cancellations received after the above cutoff date.

## DEADLINES

Following acceptance of this application, ISOQOL will follow up with important deadlines. Not adhering to deadlines may result in forfeit of applicable sponsor benefits with no refund.

## BADGE POLICY

All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space and general session. Each person will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation.

## SECURITY

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. ISOQOL and the conference hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment and material are insured at full value.

## CONDUCTING EXHIBITS

Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of ISOQOL. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the Conference. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

## INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

## LIABILITY

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Society for Quality of Life Research, conference hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of ISOQOL and the hotel, its employees and agents. Exhibitor acknowledges that ISOQOL and conference hotel do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

## FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

## PROTECTION OF THE HOTEL

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

You are invited to participate in the above Conference activity. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase, recommend your company's products or services. It is expressly understood that in renting and using space at the ISOQOL Annual Conference, the Exhibitor agrees to abide by all the rules and regulations. Any points not covered above or elsewhere are subject to a settlement by the Program Committee. The Committee reserves the right to change or modify any rule or regulation, or any specification therein, when deemed advisable and in the best interest of ISOQOL.

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