

# Election Statement

*Jae-Yung Kwon, PhD RN*

## **Please describe your motivation for becoming involved with ISOQOL. How does ISOQOL's mission and vision relate to your work?**

I am committed to seeing the person behind the numbers and humanizing patient-reported data to support more tailored, person-centred healthcare. Since attending my first ISOQOL conference in 2016, the Society has played a key role in shaping my research program and academic career. That journey has been recognized through several awards, including the ISOQOL Best Student Poster Presentation Award (2020), ISOQOL New Investigator Awards (2022, 2023), and the Dennis Revicki Memorial Award (2024), and deepened through service as Co-Chair of the New Investigator SIG (2023–2025) and on the Leadership Structure and Recruitment Working Group (2025–present).

ISOQOL's mission – to advance the science of quality of life and patient-centred outcomes in health research, care, and policy – closely aligns with my research program. My work focuses on advancing person-centred care by integrating patient-reported data with lived experiences through innovative narrative-based knowledge-translation approaches such as personas and journey maps that bridge quantitative data with patient stories. These approaches have been applied in provincial quality improvement initiatives in Alberta, Canada, an empathy-focused healthcare course in South Korea, invited workshops in China, and collaborative workshops in Sweden, and at the upcoming ISOQOL 2026 conference in Prague. Through these experiences, I have developed a deep appreciation for the global relevance of person-centred outcomes and the importance of culturally and contextually sensitive approaches.

ISOQOL is uniquely positioned to convene interdisciplinary and international perspectives to advance this work. I am eager to contribute to this vision by bringing an international lens, fostering cross-sector and cross-cultural collaborations, and supporting the Society's continued leadership in shaping the future of person-centred outcomes research. My goal is to help further strengthen ISOQOL's role as a global hub for innovation, inclusivity, and impact in quality of life research.

## **Please describe your qualifications and how your experiences will influence your ability to contribute as an ISOQOL Board Member.**

Over the past decade, I have demonstrated leadership, research excellence, and international collaboration through roles that have prepared me for Board service. As Co-Chair of the New Investigator SIG, I led a network analysis examining collaboration patterns among early-career researchers within ISOQOL. This work identified important gaps in global partnerships – including low- and middle-income countries – and highlighted opportunities to strengthen international and cross-disciplinary collaboration. My work on ISOQOL's Leadership Structure initiatives has also focused on fostering sustainable leadership pathways, giving me a systems-level understanding of the Society's strengths, challenges, and opportunities. These experiences are complemented by my role co-leading the Health Services and Systems Cluster at the Institute on Aging and Lifelong Health (2022-2024), where I enhanced member engagement, supported succession planning, and promoted



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inclusive participation across career stages. Together, these roles have strengthened my ability to think strategically, build collaborative networks, and support organizational growth.

As a Board Member, I would bring strategic insight, collaborative leadership, and a commitment to advancing equity and global engagement within the Society. Through my international collaborations, I am well-positioned to support ISOQOL in expanding its global reach, strengthening connections with underrepresented regions, and fostering meaningful engagement across diverse communities. I would also contribute to advancing innovative approaches to patient-centred outcomes – particularly narrative and knowledge-translation methods that connect research to practice.



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