

SIG/Committee Name: Developing Nation SIG
Date:
Leadership: Liliane Lins Kusterer
Board Liaison: Elizabeth J. Unni

Mission: This SIG identifies the social and economic issues and concerns that impact health and health related quality of life in developing countries to inform future research, practice, and policy recommendations. It also serves as a link between the members of this SIG and other SIGs to bring these social and economic issues and concerns to audiences where they may not otherwise be represented. We invite you to join us in addressing the challenges of measuring the quality of life in developing countries, considering language, and cultural barriers, the ethics of research in situations of poverty, and reduced autonomy.

Project/Working Group/ Initiative Title	Actions/Deliverables	Description	Project Chair(s)	Project Members	Date Executed/ Estimated Timeline
1. Knowledge dissemination	Organize on-line meetings on relevant topics, inviting members to present, sharing knowledge and skills. Prepare a regular member communication with updates. Member in the spotlight – we will invite SIG members to present results from their current work to disseminate information to other members and stimulate cooperation among SIG members.	Utilize online platforms like Zoom, Microsoft Teams, or Google Meet for webinars and workshops. Create engaging content and promote it through the SIG TeamWork	Liliane Lins Kusterer	SIG members	Plan for 3 times a year
2. Collaboration	Arrange virtual meetups for members to connect. Implement the use of tools such as Google Drive for project management and communication.	Encourage active participation and engagement among members. Foster a culture of sharing ideas and resources through online platforms and regular communication.	Liliane Lins Kusterer	SIG members	Plan for 3 times a year

	<p>Initiate collaborative projects with other organizations or groups.</p> <p>Create the opportunity of allowing SIG members to submit ideas and proposals for collaborative projects at our quarterly meetings.</p>				
3. Membership Drive	<p>Launch campaigns to attract new members.</p> <p>Organize online events to recruit new members.</p> <p>Offer incentives for joining, such as access to exclusive content or discounts.</p> <p>Hosting of SIG members virtual meetings - To increase awareness about qualitative research and ISOQOL in our different regions so as to increase the membership in this SIG</p>	<p>Utilize social media platforms like Facebook, Twitter, and LinkedIn to reach a wider audience.</p> <p>Highlight the benefits of membership and make the joining process simple and straightforward.</p>	Liliane Lins Kusterer	SIG members	To be coordinated as part of sessions mentioned above, and during the year.

Concerns/Questions/Comments:

The Developing Nations SIG faced challenges in improving interaction and planning among co-chairs due to time zone differences. During a meeting, the co-chairs decided to conduct activities based on continents' time zones to facilitate alternating leadership in organizing SIG meetings. Unfortunately, the meetings did not take place.