2025

ISOQOL

INTERNATIONAL SOCIETY FOR QUALITY OF LIFE RESEARCH

SPONSOR AND ADVERTISING PROSPECTUS



DEAR SUPPORTER

On behalf of the leadership and membership of the International Society of Quality of Life Research (ISOQOL), I invite you to partner with ISOQOL.

With additional support and your partnership, we can continue to improve and advance quality of health care and patient-centered outcomes. We look forward to a long-standing partnership with you in the future.

If you have any questions regarding the support opportunities listed in this guide or if you have a unique proposal for support, please do not hesitate to contact me.

My Best,

Samantha Walker, CAE
Executive Director
ISOQOL
swalker@isoqol.org

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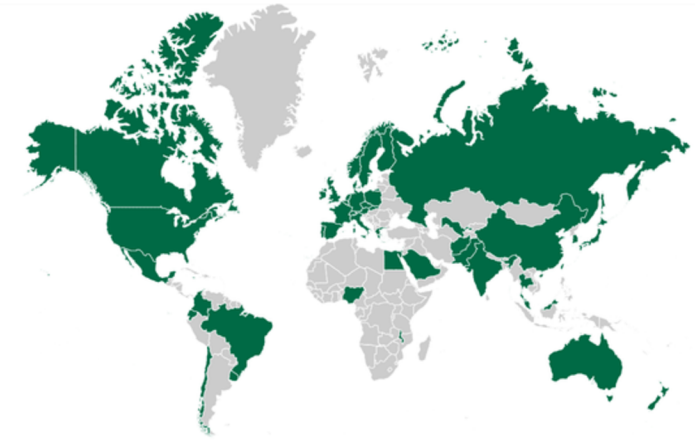
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WHY ISOQOL?

ISOQOL is a global community of researchers, clinicians, health care professionals, industry professionals, consultants and patient research partners advancing health related quality of life research (HRQL).

Help improve our research methodology and the interpretation of patient-centered outcomes data. Become a sponsor and/or exhibitor to experience personal interaction with over 1,000+ professionals and researchers in this groundbreaking field.

Sponsorship options span many price points, affording you various ways to reach your audience. Strengthen your company's image and showcase your products by choosing from the many options listed in the Sponsor and Advertising Prospectus.



MEMBERSHIP

With over 1,000 members, the ISOQOL community includes students and new investigators, established professionals, and retirees. They represent numerous disciplines in over 40 countries.

Professors and Students

Clinicians, Clinicians-in-Training, and Patients

Government and Regulatory Officials

Pharmaceutical, Biotech, and Medical Device Industry Representatives

Consultants and Business Representatives

MISSION STATEMENT

The mission of the International Society for Quality of Life Research (ISOQOL) is to advance the science of quality of life.

VISION STATEMENT

ISOQOL will improve quality of life for people everywhere by creating a future in which their perspective is integral in health research, care and policy.

PATIENT ENGAGEMENT STATEMENT

ISOQOL supports the patient voice in quality of life and patient-reported outcomes research. Patient engagement initiatives are intended to align ISOQOL's priorities and infrastructure with efforts to establish best practices in patient-engaged quality of life research and create educational efforts and model programs that promote best practices and fulfill ISOQOL's mission.

PROGRAMS AND INITIATIVES

ANNUAL CONFERENCE

The ISOQOL Annual Conference brings together researchers, industry representatives from pharmaceutical, biotechnology and mobile health device fields, clinicians, patient research partners and regulatory officials from around the world. Students, new investigators, established professionals and late-career professionals all have a place at ISOQOL. During this conference, attendees have the opportunity to attend and present in general scientific sessions.



October 2025

Milwaukee, Wisconsin, USA

The numerous educational, collaborative and networking opportunities ensure value for attendees in any career stage.

ONLINE EDUCATION

ISOQOL's education initiatives are open to anyone with an interest in the theory, methods, standards and best practices, or application of health related quality of life (HRQL) research. There are currently three established education programs, including virtual symposia, online courses and webinars.

VIRTUAL SYMPOSIA



Virtual symposia focus on a specific/niche topic selected from member-submitted proposals. This program is intended to have a more targeted focus than the ISOQOL Annual Conference, with symposia providing a deep dive into specific topics or expanding on presentations from the conference. Two virtual symposia are held every year.

MAY 2025 THEME

Organized by Angela Wolff, PhD MSN RN, and Elizabeth J. Austin, PhD MPH

Advancements in the Engagement and Preparation of Healthcare Providers for the Routine Integration of PROMs in Clinical Practice

SEPTEMBER 2025 THEME

Organized by Jessica Roydhouse, PhD, and Brittany Lapin, PhD MPH

Who Cares? Measuring What Matters About and From Caregivers

ONLINE COURSES

Education courses are for those looking to gain a better understanding of patient-centered outcomes (PCO) or patient-reported outcomes (PRO). ISOQOL currently offers two introductory education courses:

Introduction to Quality of Life and Patient-Reported Outcomes (IPRO)

Theory, Measurement and Applications

Collecting and acting upon PROs is one of the cornerstones of patient-centered care. PROs include symptoms, some aspects of function, health perception, health related quality of life and quality of life. This intensive online course offers a curriculum that will provide a basic level introduction to the why and how of using PROs in research.

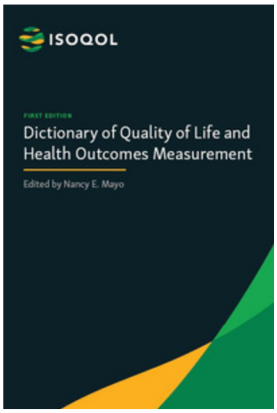
Introduction to Patient-Centered Outcomes Research for the Pharma/Biotech Industry (IPCOR Pharma)

Informed Decision Making for Regulators, Payers, Prescribers and Patients

Patient-centered outcomes research is crucial to successful product development in the pharmaceutical/ biotechnology industry. PCO research scientists seeking to pursue a career aligned with this industry should understand the product development process, the product lifecycle, the scientific communication process and interactions with key industry stakeholders – both internal and external (i.e., regulators and payers).

WEBINARS

ISOQOL webinars cover both core concepts behind HRQL research and emerging trends in the field. Topics are proposed by the membership and reviewed by the Education Committee.







PUBLICATIONS

ISOQOL publications include 2 peer-reviewed journals, a dictionary, endorsed SIG/member manuscripts, commentaries and guides, and an e-Newsletter. See the ISOQOL Resource Center for a complete list.

OTHER PROGRAMS

Through our many initiatives, we aim to enhance public understanding of patient-centered outcomes/ patient-reported outcomes (PCOs/PROs) and HRQL. Examples include our Special Interest Group (SIG) program, which fosters networking and collaboration between members, and our communications program, which focuses on disseminating cutting edge science using accessible language for various stakeholders and populations with varying levels of scientific literacy. ISOQOL also has various programs aimed at students, new investigators and researchers from developing nations, including networking events, educational programs, competition and award programs, and scholarships.

CONFERENCE SPONSORSHIP PACKAGES

Choose from any of our Annual Conference sponsorship packages or contact us to customize your sponsorship.



CONFERENCE SPONSOR PACKAGES

List of Opportunities	Diamond $18,000	Gold $12,000	Silver $8,000	Bronze $5,000
Annual Conference Recognition Recognition on meeting signage, event materials, receiving badge ribbons, during opening reception and business meeting.	✓	✓	✓	✓
Online Recognition Sponsor recognition and logo listing on ISOQOL online platforms (website, mobile app, social media, email communications, etc.).	✓	✓	✓	✓
Attendee List One-time use of attendee list.	✓	✓	✓	✓
Exhibit Space (LIMIT 13) Available at ISOQOL's Annual Conference. Option to substitute any available Tier 1 item.	✓	✓	✓	✓
E-Blast Ad Ad space in one of ISOQOL's monthly e-blasts.	Ad Post	Ad Post	Ad Image	Ad Image
Job Board Advertise your open job positions on ISOQOL's online Job Board.	12-Month Discount Code	10 Pack of 60 Day Listings	5 pack of 60 Day Listings	60 Day Listing
Registration Complimentary registration to the Annual Conference.	**2** Two	**2** Two	**1** One	**1** One
Session/Event Support Sponsor a scientific session, education event, or networking event at the Annual Conference.	✓	✓	✓	
Webpage Ad Advertise on the Annual Conference Homepage.	Twelve Months	Six Months	Three Months	
One Tier 1 or Tier 2 Support Option Customize your sponsorship package from the listing on the next page.	✓	✓		
One Tier 3 Support Option Customize your sponsorship package from the listing on the next page.	✓			

TIERED SUPPORT OPTIONS

Support us by selecting any individual item or use to customize your Annual Conference sponsorship package.

TIER 1

JOB BOARD 60-DAY

$500 USD

Receive one 60-Day Job Posting on the ISOQOL Job Board. Job will be featured in ISOQOL communications (emails, social media, etc.).

E-BLAST AD IMAGE

$500 USD

Advertise in the ISOQOL Update with an image (max width: 564px; max length: 125px) linked to a webpage of your choice.

E-BLAST AD POST

$1,000 USD

Advertise in the ISOQOL Update with an image (max width: 564px; max length: 125px) and blog post (max 500 words).

WEBSITE AD

LIMITED QUANTITY

$1,000 USD

ISOQOL offers ad space on the Annual Conference landing page. Tier 1 ads run for three months. Limit three ads at a time.

NETWORK EVENT

LIMIT TWO

$1,500 USD

Sponsor one of ISOQOL's networking events: the First Time Attendee event or the Mentor/Mentee event.

CONFERENCE HANDOUT

LIMIT THREE

$1,500 USD

Your one-page insert is distributed to all attendees with their registration materials. Printing/shipping costs not included.

TIER 2

SCIENTIFIC SESSION
LIMITED QUANTITY

$2,000 USD
Sponsor one of the plenary, workshop or symposium sessions at the Annual Conference. Limit one per session.

JOB BOARD 5-PACK

$2,500 USD
Receive five 60-Day Job Postings on the ISOQOL Job Board. Jobs will be featured in ISOQOL communications (emails, social media).

DOOR DROP FLYERS
LIMIT THREE

$2,500 USD
Deliver your message to Annual Conference attendees throughout the hotel with a door drop at every attendee's room on the morning of your choice.

NETWORK EVENT
LIMIT TWO

$3,000 USD
Sponsor one of ISOQOL's ticketed networking events: Roundtable Discussions or the Mentor-Mentee Program.

LANYARDS
LIMIT ONE

$3,000 USD
Imprint your company name on the conference lanyard given to every attendee with their registration materials.

WI-FI
LIMIT ONE

$3,000 USD
Customize the name and password of the complimentary Wi-Fi access at the conference.

SHARED SPONSORSHIPS

(See Tier 3 for exclusive sponsorship options, if available)

SOCIAL EVENT
LIMIT THREE

$3,000 USD
Tie your company name to an evening of fun, dancing and personal connection.

WELCOME RECEPTION
LIMIT THREE

$3,500 USD
Enhance your company's visibility by attracting the attention of the attendee right from the start at the Welcome Reception.

TIER 3

DIGITAL AD PROGRAM
LIMIT THREE

$5,000 USD
Have your banner ad appear at the top of the digital program in the mobile app. Rotates with two other sponsored banner ads.

JOB BOARD 10-PACK

$5,000 USD
Receive ten 60-Day Job Postings on the ISOQOL Job Board. Jobs will be featured in ISOQOL communications (emails, social media).

POSTER HALL
LIMIT ONE

$5,000 USD
Your logo will appear at the in-person conference Poster Hall.

ROOM KEYCARD
LIMIT ONE

$8,000 USD
Have attendees carry your logo everywhere they go! Your logo will appear on the attendees' hotel room cards of the headquarter hotel.

EXCLUSIVE SPONSORSHIPS
(may be unavailable if Tier 2 shared sponsorships have been claimed)

SOCIAL EVENT
LIMIT ONE

$7,000 USD
Tie your company name to an evening of fun, dancing and personal connection.

WELCOME RECEPTION
LIMIT ONE

$8,000 USD
Enhance your company's visibility by attracting the attention of the attendee right from the start at the Welcome Reception.

MOBILE APP PUSH NOTIFICATION
LIMIT THREE

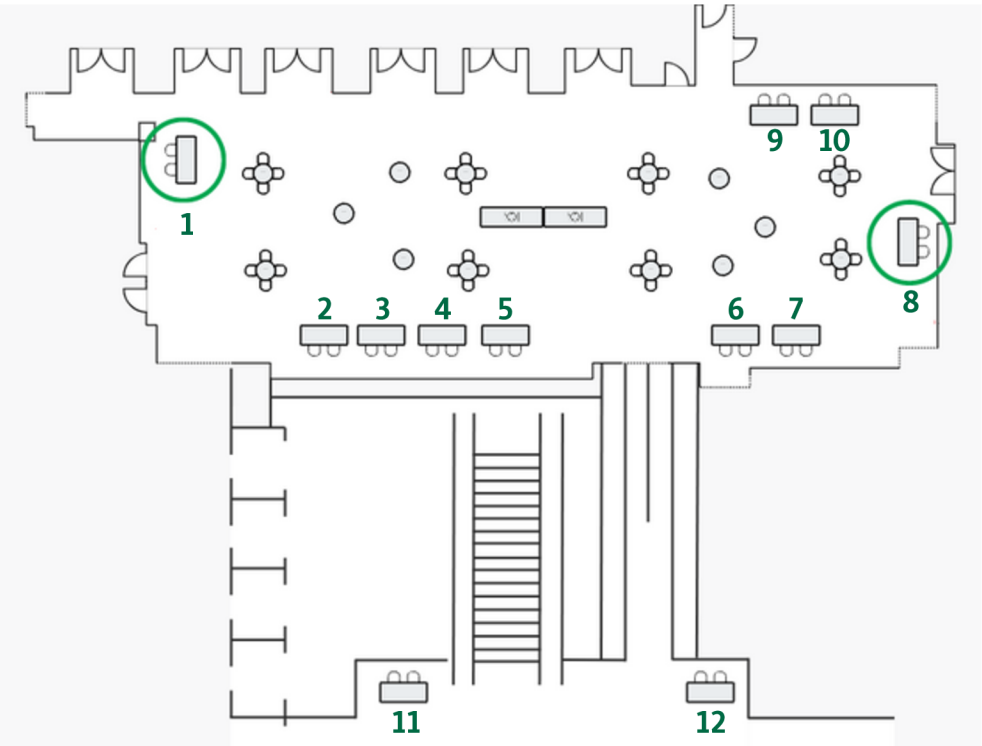
$5,000 USD
Send a push notification to attendees through the conference mobile app. Notifications include a subject line and text.

EXHIBIT SPACE

Exhibit Fee: $2,500 USD

BOOTH SPACE INCLUDES:

- One (1) complimentary conference registration
- One (1) 6-foot skirted table
- Two chairs and one wastebasket
- Sponsor ribbons for registered attendees from the exhibiting organization to wear during the conference
- One-time list of all meeting participants and contact information
- Company logo with link prominently posted on the Annual Conference page
- Logo placement in the Annual Conference Digital Final Program



SPACE ASSIGNMENT

Exhibit Booth Add-ons
$1,000 USD — Spaces circled in green (tables 1 and 8) have a larger footprint
$500 USD — Guaranteed outlet access (limited availability)

All other exhibitors will be assigned a spot. ISOQOL reserves the right to alter the floor plan or change exhibit hours at any time without prior notice.

An Exhibitor Guide with all logistics (such as shipping info, setup and teardown times, etc.) will be sent via email upon receipt of application.

ANCILLARY EVENTS

ISOQOL invites members, sponsors and partners to hold functions (receptions, funding meetings, etc.) adjunct to the ISOQOL Annual Conference. By booking through ISOQOL, you spend less and support our conference.

TYPES OF EVENTS

- Advisory Board Meeting – A small gathering of corporate board members, which may also include some related experts in the field of discussion
- Educational Event – A meeting that includes educational content. The meeting can, but does not have to, include the option for participants to earn CME credit for attending that may be initiated by the host of the ancillary event.
- Focus Group – A small meeting designed to evaluate services or test new ideas
- Hospitality Suite (in a meeting room) – A room/lounge for attendees to come and go as desired. Planned meetings in hospitality suites that include meeting attendees are prohibited during the blackout times
- Investigator Meeting – A closed (invitation only) meeting of participating and potentially participating investigators concerning clinical trials, either in progress or proposed
- Investor Meeting – A small gathering for corporate investors
- Press Event – press briefings, news conferences, press receptions, satellite media tours, etc.
- Social Event – A networking function that is non-educational in nature

AVAILABLE MEETING TIMES

Scheduled breaks (including breakfast, lunch and longer session breaks of 30 minutes or more), after the conclusion of the last educational session of the day (some restrictions apply), or two or more days prior to the start of the first educational session. For event requests prior to the pre-conference day, please contact early!

BLACKOUT TIMES *(FOR OVER 10 PARTICIPANTS)*

Ancillary events with more than 10 participants cannot overlap with designated ISOQOL Leadership activities, Conference/Scientific Program, ISOQOL Membership Business Meeting, Awards Ceremony, receptions and other times as needed for the business of the Society.

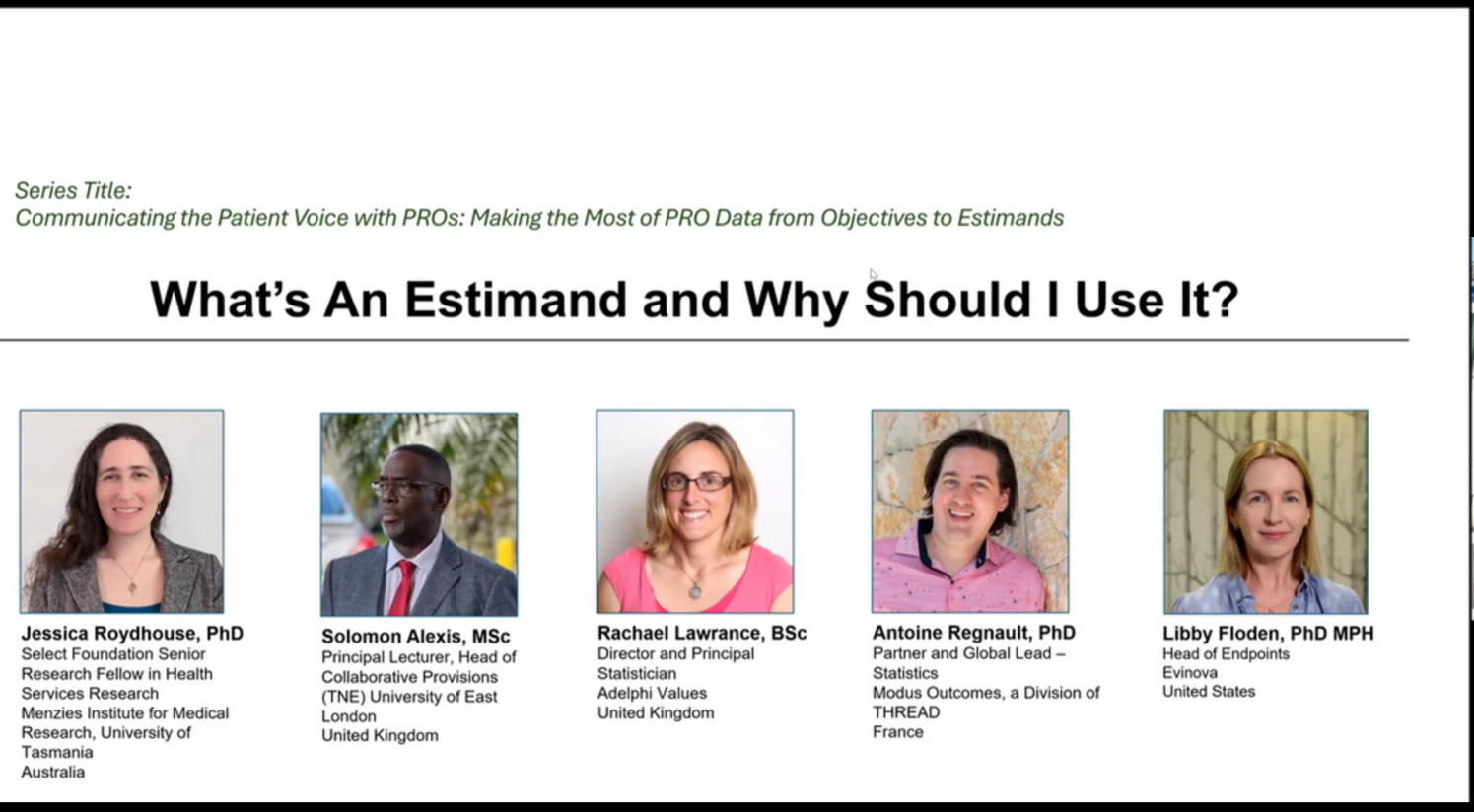
PROCEDURES

Contact the ISOQOL office for pricing details. Applications must be submitted by 1 August, 2025. ISOQOL will determine whether the proposed activity meets ISOQOL standards and requirements, and will make every effort to notify the applicant via email within 14 business days if the event has been authorized. If you are looking to host your event 2 or more days prior to the conference, please contact us ASAP.

The Ancillary Event Request Form and additional information can be found on the ISOQOL website at www.isoqol.org/events/ancillary-events/.

ONLINE EDUCATION SPONSORSHIP PACKAGES

Choose from one of four online education sponsorship packages or contact us to customize your sponsorship.



ONLINE EDUCATION SPONSOR PACKAGES

List of Opportunities	Diamond $10,000	Gold $8,500	Silver $5,000	Bronze $2,500
Online Recognition Sponsor recognition and logo listing on ISOQOL online platforms (website, social media, email communications, etc.).	✓	✓	✓	✓
Annual Conference Recognition Recognition on meeting signage, event materials, receiving badge ribbons, during opening reception and business meeting.	✓	✓	✓	✓
Attendee List One-time use of attendee lists for webinars and Virtual Symposia.	All Webinars 2 Symposia	All Webinars 2 Symposia	All Webinars 1 Symposium	All Webinars 1 Symposium
Holding Slides Sponsor recognition and logo listing on online educational event holding slides.	All Webinars 2 Symposia	All Webinars 2 Symposia	All Webinars 1 Symposium	All Webinars 1 Symposium
Webinar Registration Complimentary registrations to any webinars of your choosing, live or on-demand.	**15** Fifteen	**10** Ten	**8** Eight	**5** Five
Symposium or Course Registration Complimentary registration to any Virtual Symposium or online course of your choosing, live or on-demand.	**10** Ten	**5** Five	**2** Two	**1** One
Symposium Break Ad Space Play a video ad during the break of a Virtual Symposium.	90 seconds 2 Symposia	90 seconds 1 Symposium		

ADD-ONS FOR WEBINARS & SYMPOSIA

These add-on support options offer complimentary registration for ISOQOL student/special members, all ISOQOL members, or all attendees, to a webinar or symposium of your choosing.

STUDENT/SPECIAL MEMBER SUPPORT

$1,000 USD (per webinar) | ***$5,000 USD (per symposium)***

MEMBER SUPPORT

$3,000 USD (per webinar) | ***$15,000 USD (per symposium)***

ATTENDEE SUPPORT

$5,000 USD (per webinar) | ***$25,000 USD (per symposium)***

OTHER WAYS TO SUPPORT

ISOQOL invites members, sponsors and partners to support ISOQOL by donating to specific charity programs.



DONATIONS

ISOQOL currently maintains three funds for both personal and corporate donations. Donations can be made in the honor or memory of an individual, or they can be made anonymously.

DENNIS REVICKI MEMORIAL FUND

The Dennis Revicki Memorial Fund was created to honor and commemorate JPRO Editor-in-Chief Co-Founder, Dennis Revicki, for his contribution to the Society. This fund honors his dedication to ISOQOL by awarding JPRO submission waivers to eligible applicants on a quarterly basis.

GENERAL SUPPORT FUND

General support donations amplify membership dues and event revenue, enabling ISOQOL to continue offering valuable benefits and opportunities to our members without raising membership dues. This is especially important for maintaining the discounts available to students, patient research partners, special and retired members. Many general support donations also support ISOQOL's education programs.

SCHOLARSHIP FUND

Scholarship donations help ISOQOL give more travel scholarships to Annual Conference attendees who are students, new investigators, patients or from developing countries. These scholarships include Annual Conference registration, one-year membership and support to offset travel costs.

2019 SCHOLARSHIP RECIPIENTS

2023-2026 BOARD MEMBER



Adesola Odole, PhD
University of Ibadan, Nigeria

"ISOQOL's conference is unique to all stakeholders of health. My attendance last year has spurred on my interest in quality of life outcomes assessment and I am so grateful for the travel scholarship which has afforded me the opportunity to attend this year's conference."

2024 QLR ASSOCIATE EDITOR



Natasha Roberts, BN (hons)
Royal Brisbane and Women's Hospital, Australia

"The opportunity to meet esteemed researchers and experts, and to be in such an environment is the thing I am looking forward to the most. It is an honour to receive a scholarship and to be able to attend ISOQOL."

2023 ANNUAL CONFERENCE CO-CHAIR



Kyle Kemp, MSc
University of Calgary, Canada

"The ISOQOL conference is a highlight of my year as a student and emerging professional. I am flattered to have received this award. I thank the donors who made this possible, and look forward to seeing everyone in San Diego."

2024 SIG CHAIR



Antoinette Davey, MPhil
University of Exeter, United Kingdom

"Attending and presenting at the 2019 annual conference will allow me not only to disseminate the work I have been doing for the past few years, but also to network with other experts in the field to develop potential collaborations for research in the future."

WWW.ISOQOL.ORG/DONATE

#MOVETHEPLANE IS BACK!

In 2024, the ISOQOL Scholarship program received 65 applications requesting over $155,000 in travel support from the scholarship program. In response, we are continuing the #MovethePlane Fundraiser program. Sponsors interested in contributing to the Travel Scholarship Program may choose from one of three tiered support options.

All corporate scholarship sponsorship tiers include:

- Annual Conference Recognition: recognition on meeting signage, event materials, badge ribbons, during opening reception and business meeting
- Online Recognition: sponsor recognition and logo listing on ISOQOL online platforms (website, social media, email communications, etc.)

ECONOMY CLASS

$1,000+ USD

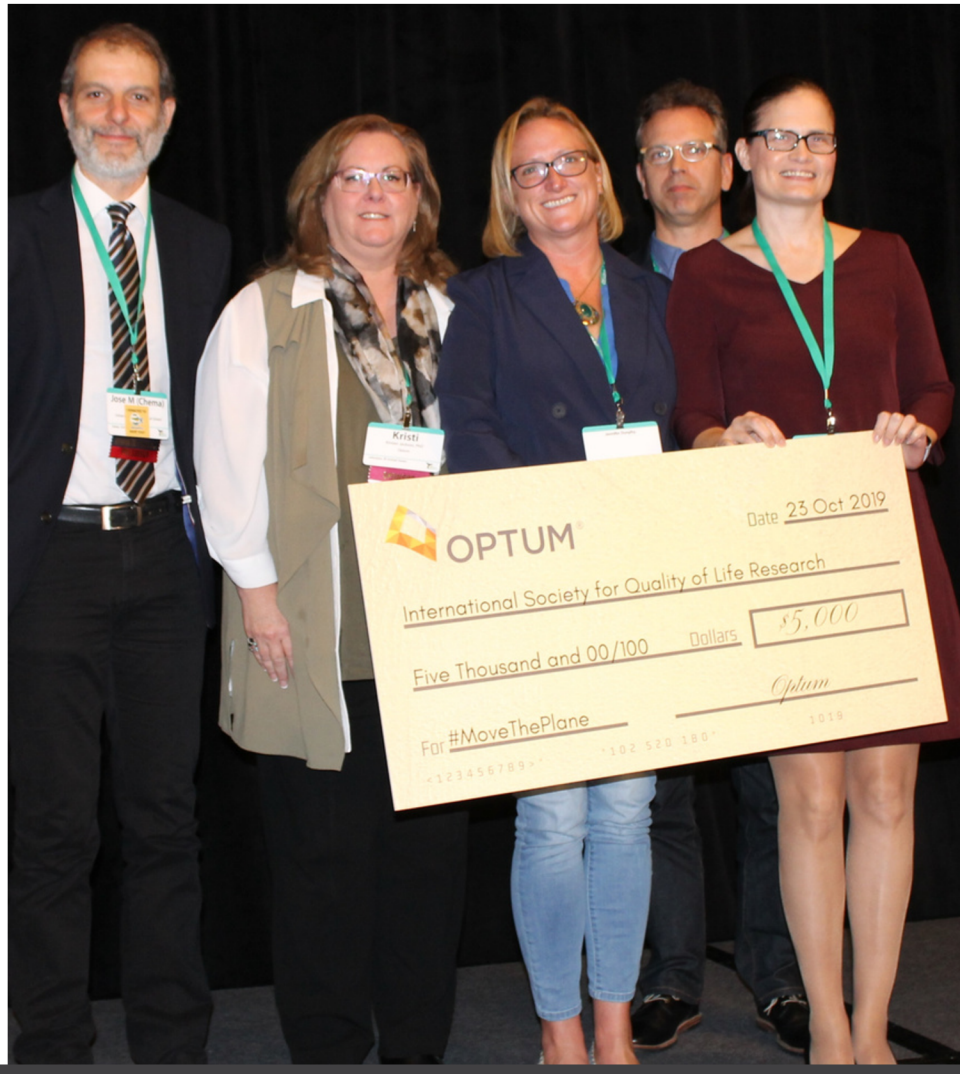
BUSINESS CLASS

$5,000+ USD

FIRST CLASS

$7,500+ USD

- **Additional benefit:** Present a check during the ISOQOL Awards and Member Business Meeting at the Annual Conference in October.



#MovethePlane

APPLICATION

COMPANY NAME AS YOU WANT IT TO APPEAR ON ALL CONFERENCE MATERIALS:

_____

ADDRESS: _____

_____

CONTACT: _____

Name *Phone*

_____

Email Address

MARKETING CONTACT:

Complete if applicable. All follow-up information regarding invoicing and logistics will be sent to this contact.

_____

Name *Phone*

_____

Email Address

ANNUAL CONFERENCE SPONSOR PACKAGES:

____ $18,000 DIAMOND LEVEL

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad post
- Job Board: 12-month discount code
- Two Annual Conference registrations
- Session/event support
- Webpage ad – 12 months
- One Tier 1 or Tier 2 support option
- One Tier 3 support option

____ $12,000 GOLD LEVEL

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad post
- Job Board: 10-pack of 60 day listings
- Two Annual Conference registrations
- Session/event support
- Webpage ad – 6 months
- One Tier 1 or Tier 2 support option

____ $8,000 SILVER LEVEL

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad image
- Job Board: 5-pack of 60 day listings
- One Annual Conference registration
- Session/event support
- Webpage ad – 3 months

____ $5,000 BRONZE LEVEL

- Annual Conference recognition
- Online recognition
- Attendee list
- Exhibit space
- E-blast ad image
- Job Board: one 60 day listing
- One Annual Conference registration

CUSTOMIZATION REQUEST
If you would like to replace one of your package items with another option from the same tier, please make the request below.

_____

_____

_____

_____

_____

ONLINE EDUCATION SPONSOR PACKAGES:

_____ $10,000 DIAMOND LEVEL
- Online recognition
- Annual Conference recognition
- Attendee lists for all webinars and 2 symposia
- Holding slides for all webinars and 2 symposia
- Fifteen webinar registrations
- Ten symposium or online course registrations
- Symposium break ad space for 2 symposia

_____ $8,000 GOLD LEVEL
- Online recognition
- Annual Conference recognition
- Attendee lists for all webinars and 2 symposia
- Holding slides for all webinars and 2 symposia
- Ten webinar registrations
- Five symposium or online course registrations
- Symposium break ad space for 1 symposium

_____ $5,000 SILVER LEVEL
- Online recognition
- Annual Conference recognition
- Attendee lists for all webinars and 1 symposium
- Holding slides for all webinars and 1 symposium
- Eight webinar registrations
- Two symposium or online course registrations

_____ $2,500 BRONZE LEVEL
- Online recognition
- Annual Conference recognition
- Attendee lists for all webinars and 1 symposium
- Holding slides for all webinars and 1 symposium
- Five webinar registrations
- One symposium or online course registration

WEBINAR & SYMPOSIUM ADD-ONS

Student/Special Member Support:	_____ **$1,000 per WEBINAR**	_____ **$5,000 per SYMPOSIUM**
Member Support:	_____ **$3,000 per WEBINAR**	_____ **$15,000 per SYMPOSIUM**
Attendee Support:	_____ **$5,000 per WEBINAR**	_____ **$25,000 per SYMPOSIUM**

EXHIBIT ONLY OPTIONS:

_____ $2,500 EXHIBIT SPACE
Please note: Exhibit spaces are included in the Bronze through Diamond General Sponsor Packages.

- Annual Conference recognition
- Online recognition
- One Annual Conference registration
- Attendee list
- One 6-foot skirted table
- Two chairs and one wastebasket

_____ $1,000 SECURE TABLE 1 OR 8 FOR A LARGER FOOTPRINT ADD-ON

_____ $500 GUARANTEED OUTLET ACCESS ADD-ON

DONATIONS:

$_____ DENNIS REVICKI MEMORIAL FUND

$_____ GENERAL SUPPORT FUND

$_____ TRAVEL SCHOLARSHIP FUND | #MOVETHEPLANE

$1,000+ ECONOMY CLASS
- Annual Conference recognition
- Online recognition

$5,000+ BUSINESS CLASS
- Annual Conference recognition
- Online recognition

$7,500+ FIRST CLASS
- Annual Conference recognition
- Online recognition
- Present a check at the Annual Conference

OTHER

If you are not interested in an Annual Conference Sponsorship package but would like to purchase an individual support option (pages 8-10 of the Sponsor and Advertising Prospectus), please make the request below by including the name and tier level.

_____

_____

_____

_____

_____

By signing the agreement below, you are acknowledging the following:
- You have read and agree to the Terms and Conditions included in this application.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This conference is a live, in-person conference.

We the exhibitor/sponsor, understand that payment for sponsor, exhibitor, and/or advertising benefits, is due within 60 days of receiving an invoice.

SIGNED/ACCEPTED: _____ DATE:_____

TERMS AND CONDITIONS

APPLICATION DEADLINE
All applications must be received by 1 August for the Annual Conference. Applications received after this date will still be reviewed, but many benefits may be unavailable.

TERMS OF PAYMENT
Payment must be paid within 60 days of receiving an invoice for items included in the submitted application unless otherwise arranged with the ISOQOL office. May request to combine conference registrations, ancillary event fees and sponsorship on one invoice. Payable to the International Society for Quality of Life Research. TAX ID #: 54-1985637

CONTRACT FOR BENEFITS
Applicants agree to accept and comply with the policies, rules and regulations contained in this Sponsor and Advertising Prospectus, on the Society's website, and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the Society constitutes a contract.

REFUNDS FOR EXHIBITOR CANCELLATION
Cancellations can be forwarded in writing by 1 September for Annual Conference. The payment will be refunded, up to 50%, only if the space can be resold. We will make every effort to resell exhibit space. There will be no refunds for cancellations received after the above cutoff date.

DEADLINES
Following acceptance of this application, ISOQOL will follow up with important deadlines. Not adhering to deadlines may result in forfeit of applicable sponsor benefits with no refund.

BADGE POLICY
All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space and general session. Each person will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation.

SECURITY
The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. ISOQOL and the conference hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS
Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of ISOQOL. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the Conference. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT
Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY
The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Society for Quality of Life Research, conference hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of ISOQOL and the hotel, its employees and agents. Exhibitor acknowledges that ISOQOL and conference hotel do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION
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