

2023



ISOQOL

INTERNATIONAL SOCIETY FOR QUALITY OF LIFE RESEARCH

SPONSOR AND
ADVERTISING PROSPECTUS



DEAR SUPPORTER

On behalf of the leadership and membership of the International Society of Quality of Life Research (ISOQOL), I invite you to partner with ISOQOL.

With additional support and your partnership, we can continue to improve and advance quality of health care and patient centered outcomes. We look forward to a long-standing partnership with you in the future.

If you have any questions regarding the support opportunities listed in this guide or if you have a unique proposal for support, please do not hesitate to contact me.

My Best,

Samantha Walker, CAE
Executive Director
ISOQOL
swalker@isoqol.org

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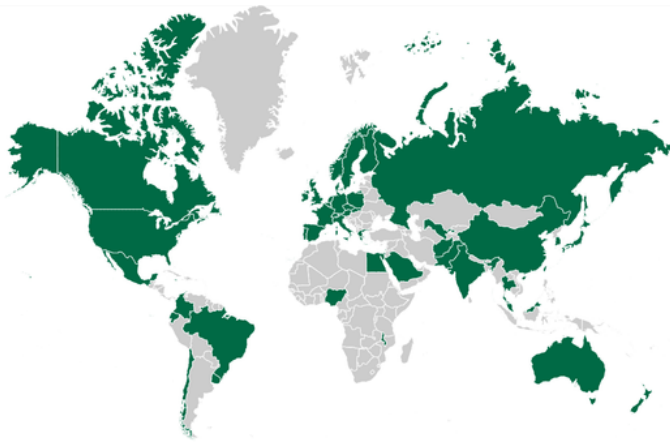


WHY ISOQOL?

ISOQOL is a global community of researchers, clinicians, health care professionals, industry professionals, consultants and patient research partners advancing health related quality of life research (HRQL).

Help improve our research methodology and the interpretation of patient centered outcomes data. Become a sponsor and/or exhibitor to experience personal interaction with over 800+ professionals and researchers in this groundbreaking field.

Sponsorship options span many price points affording you various ways to reach your audience. Strengthen your company's image and showcase your products by choosing from the many options listed in the Support Opportunities Guide.



MEMBERSHIP

With over 1,200 members, the ISOQOL community includes students and new investigators, established professionals and retirees. They represent numerous disciplines in over 40 countries.

MISSION STATEMENT

The mission of the International Society for Quality of Life Research (ISOQOL) is to advance the science of quality of life

VISION STATEMENT

ISOQOL will improve quality of life for people everywhere by creating a future in which their perspective is integral in health research, care and policy

PATIENT ENGAGEMENT STATEMENT

ISOQOL supports the patient voice in quality of life and patient-reported outcomes research. Patient engagement initiatives are intended to align ISOQOL's priorities and infrastructure with efforts to establish best practices in patient-engaged quality of life research and create educational efforts and model programs that promote best practices and fulfill ISOQOL's mission.



PROGRAMS AND INITIATIVES

ANNUAL CONFERENCE

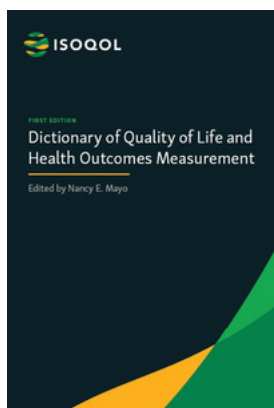
The ISOQOL Annual Conference brings together researchers, industry representatives from pharmaceutical, biotechnology and mobile health device fields, clinicians, patient research partners and regulatory officials from around the world. Students, new investigators, established professionals and late-career professionals all have a place at ISOQOL. During this conference attendees have the opportunity to attend and/or present in general scientific sessions.

The numerous educational, collaborative and networking opportunities ensure value for attendees in any career stage.



ONLINE EDUCATION

ISOQOL's education initiatives are open to anyone with an interest in the theory, methods, standards and best practices, or application of health related quality of life (HRQL) research. There are currently three established education programs, including online courses, webinars and virtual symposia.



PUBLICATIONS

ISOQOL publications include 2 peer-reviewed journals, a dictionary, endorsed SIG/member manuscripts, commentaries and guides, and an e-Newsletter. See the ISOQOL Resource Center for a complete list.

























OTHER PROGRAMS

Through our many initiatives we aim to enhance public understanding of patient-centered outcomes/patient-reported outcomes (PCOs/PROs) and HRQL. Examples include our Special Interest Group Program which fosters networking and collaboration between members, and our communications program which focuses on disseminating cutting edge science using accessible language for various stakeholders and populations with varying levels of scientific literacy. ISOQOL also has various programs aimed at students, new investigators and researchers from developing nations including networking events, educational programs, competition and award programs, and scholarships.

SPONSORSHIP PACKAGES

Choose from one of four
existing sponsorship packages,
or contact us to customize your
sponsorship.



List of Benefits	Diamond \$18,000	Gold \$12,000	Silver \$8,000	Bronze \$5,000
Annual Conference Recognition Recognition on meeting signage, event materials, badge ribbons, during opening reception and business meeting.				
Online Recognition Sponsor recognition and logo listing on ISOQOL online platforms (website, mobile app, social media, email communications, etc.).				
Attendee List One-time use of attendee list.				
Exhibit Space (LIMIT 10) Available at ISOQOL's Annual Conference. Option to substitute any available Tier 1 item.				
E-Blast Ad Ad space in one of ISOQOL's monthly e-blasts.	Ad Post	Ad Post	Ad Image	Ad Image
Job Board Advertise your open job positions on ISOQOL's online Job Board.	12-Month Discount Code	10 Pack of 60 Day Listings	5 pack of 60 Day Listings	60 Day Listing
Registration & Social Event Ticket(s) Complimentary registration to the Annual Conference and ticket(s) to the Annual Conference Social Event.	2 Two	2 Two	1 One	1 One
Session/Event Support Sponsor a scientific session, education event, or networking event at the Annual Conference.				
Webinar Support Shared sponsorship of an ISOQOL webinar.				
Webpage Ad Advertise on the Annual Conference Homepage.	Twelve Months	Six Months	Three Months	
One Tier 1 or Tier 2 Support Options Customize your sponsorship package from the listing on the next page.				
One Tier 3 or Tier 4 Support Options Customize your sponsorship package from the listing on the next page.				

TIERED SUPPORT OPTIONS

Support us with by selecting any individual item or use to customize your sponsorship package.

TIER 1

JOB BOARD 60-DAY

\$500 USD

Receive one 60-Day Job Posting on the ISOQOL Job Board. Job will be featured in ISOQOL communications (emails, social media, etc.).

E-BLAST AD IMAGE

\$500 USD

Advertise in the ISOQOL Update with an image (max width: 564px; max length: 125px) linked to a webpage of your choice.

E-BLAST AD POST

\$1,000 USD

Advertise in the ISOQOL Update with an image (max width: 564px; max length: 125px) and blog post (max 500 words).

WEBSITE AD LIMITED QUANTITY

\$1,000 USD **SOLD OUT**

ISOQOL offers ad space on the Annual Conference landing page. Tier One = 3 months. Limit three ads at a time.

NETWORK EVENT LIMIT TWO

\$1,500 USD **SOLD OUT**

Sponsor one of ISOQOL's networking events: First Time Attendee event or ~~the Mentor/Mentee event.~~

CONFERENCE HANDOUT LIMIT THREE

\$1,500 USD **UNAVAILABLE AFTER AUGUST 31**

Your one-page insert is distributed to all attendees with their registration materials. Printing/shipping costs not included.

DOOR DROP FLYERS LIMIT THREE

\$1,500 USD **UNAVAILABLE AFTER SEPTEMBER 29**

Deliver your message to attendees throughout the hotel with a door drop at every attendee's room on the morning of your choice.

TIER 2

SCIENTIFIC SESSION

LIMITED QUANTITY

\$2,000 USD UNAVAILABLE AFTER SEPTEMBER 1

Sponsor one of the plenary/workshop/symposium sessions at the Annual Conference. Limit one per session.

JOB BOARD 5-PACK

\$2,500 USD

Receive five 60-Day Job Postings on the ISOQOL Job Board. Jobs will be featured in ISOQOL communications (emails, social media).

EDUCATION EVENT

LIMIT TWO

\$3,000 USD ONE LEFT

Sponsor one of ISOQOL's ticketed education events: Round Table Discussions or ~~the IPRO Education Course.~~

LANYARDS

LIMIT ONE

\$3,000 USD SOLD OUT

Imprint your company name on the conference lanyard, given to every attendee with their registration materials.

SHARED SPONSORSHIPS

(See Tiers 3 and 4 for exclusive sponsorship options, if available)

WEBINAR

\$2,000 USD SOLD OUT

Sponsor a webinar and receive one registration. Your logo will also appear on promo materials.

WI-FI

LIMIT THREE

\$2,000 USD NOT AVAILABLE

Your company name/logo will appear on the login screen and next to login info for complimentary Wi-Fi access at the conference.

SOCIAL EVENT

LIMIT THREE

\$3,000 USD TWO LEFT UNAVAILABLE AFTER SEPTEMBER 1

Hosted in a unique location to the host city, tie your company name to an evening of fun, dancing and personal connection.

CHARGING STATION

LIMIT THREE

\$3,500 USD UNAVAILABLE AFTER SEPTEMBER 18

A charging station with your branding will be set up near the Registration Desk for attendees to charge their electronics.

WELCOME RECEPTION

LIMIT THREE

\$3,500 USD UNAVAILABLE AFTER SEPTEMBER 1

Enhance your company's visibility by attracting the attention of the attendee right from the start at the welcome reception.

TIER 3

DIGITAL AD PROGRAM

LIMIT THREE

\$5,000 USD **SOLD OUT**

Have your banner ad appear at the top of the Digital Program in the mobile app. Rotates with two other sponsored banner ads.

JOB BOARD 10-PACK

\$5,000 USD

Receive ten 60-Day Job Postings on the ISOQOL Job Board. Jobs will be featured in ISOQOL communications (emails, social media).

POSTER HALL

LIMIT ONE

\$5,000 USD **UNAVAILABLE AFTER SEPTEMBER 1**

Your logo will appear at the conference Poster Hall and in the digital program.

ROOM KEYCARD

LIMIT ONE

\$7,000 USD **UNAVAILABLE AFTER SEPTEMBER 18**

Have attendees carry your logo everywhere they go! Your logo will appear on the sleeping room cards of the headquarters hotel.

EXCLUSIVE SPONSORSHIPS

(may be unavailable if Tier 2 shared sponsorships have been claimed)

CHARGING STATION

LIMIT ONE

\$5,000 USD **UNAVAILABLE AFTER SEPTEMBER 18**

A charging station with your branding will be set up near the Registration Desk for attendees to charge their electronics.

WEBINAR

\$5,000 USD **SOLD OUT**

Receive all the benefits of a shared webinar sponsorship plus a 25% registration discount for all company employees.

SOCIAL EVENT

LIMIT ONE

\$7,000 USD **UNAVAILABLE AFTER SEPTEMBER 1**

Hosted in a unique location to the host city, tie your company name to an evening of fun, dancing and personal connection.

TIER 4

VIRTUAL SYMPOSIUM

LIMITED QUANTITY

\$7,500 USD **NOT AVAILABLE**

Sponsor an ISOQOL Virtual event. Your logo will appear in all promotional materials. Includes one complimentary registration.

SCHOLAR SUPPORTER

LIMIT THREE

\$7,500 USD **UNAVAILABLE AFTER SEPTEMBER 29**

Present certificates to recipients during the Awards and Business Meeting. Photos taken and shared online.

MOBILE APP SCREEN

LIMIT ONE

\$7,500 USD **NOT AVAILABLE**

Be the digital cutting edge sponsor with your logo as a pop-up on the loading screen when attendees enter the ISOQOL Mobile App.

JOB BOARD DISCOUNT

\$9,000 USD

Receive 50% off all job postings on the ISOQOL Job Board for a year. Jobs will be featured in ISOQOL communications.

EXCLUSIVE SPONSORSHIPS

(may be unavailable if Tier 2 shared sponsorships have been claimed)

WI-FI

LIMIT ONE

\$8,000 USD **NOT AVAILABLE**

Your company name/logo will appear on the login screen for complimentary Wi-Fi access at the conference.

WELCOME RECEPTION

LIMIT ONE

\$8,000 USD **UNAVAILABLE AFTER SEPTEMBER 1**

Enhance your company's visibility by attracting the attention of the attendee right from the start at the welcome reception.

OTHER WAYS TO SUPPORT

ISOQOL invites members, sponsors and partners to hold functions to support ISOQOL by exhibiting, donating or hosting their own events during the ISOQOL Annual Conference.



EXHIBIT SPACE

Exhibit Fee: \$2,000 USD

BOOTH SPACE INCLUDES:

- One (1) complimentary conference registration
- One (1) 6-foot skirted table
- Two chairs and one wastebasket
- Sponsor ribbons for registered attendees from the exhibiting organization to wear during the conference
- One-time list of all meeting participants and contact information
- Company logo with link prominently posted on the Annual Conference page
- Logo placement in the Annual Conference Digital Final Program

SPACE ASSIGNMENT

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Please Note: ISOQOL reserves the right to alter the floor plan or change exhibit hours at any time without prior notice.

An Exhibitor Guide with all logistical information (such as shipping info, setup and teardown times, etc.) will be sent via email upon receipt of application.

ANCILLARY EVENTS

ISOQOL invites members, sponsors and partners to hold functions (receptions, funding meetings, etc.) adjunct to the ISOQOL Annual Conference.

AVAILABLE MEETING TIMES

Scheduled breaks (including breakfast, lunch and longer session breaks of 30 minutes or more), after the conclusion of the last educational session of the day (some restrictions apply), or two or more days prior to the start of the first educational session.

BLACKOUT TIMES

Designated ISOQOL Leadership Activities, Conference/Scientific Program, ISOQOL Membership Business Meeting, Awards Ceremony, Receptions and other times as needed for the business of the Society.

The Ancillary Event Request Form and additional information can be found on the ISOQOL website at www.isoqol.org/events/ancillary-events/.

DONATIONS

ISOQOL currently maintains three funds for both personal and corporate donations. Donations can be made in the honor or memory of an individual, or they can be made anonymously.

SCHOLARSHIP FUND

Scholarship donations help ISOQOL give more scholarships to Annual Conference attendees who are students, new investigators, patients or from developing countries. These scholarships include Annual Conference registration, one-year membership and support to offset travel costs.



Adesola Odole, PhD
University of Ibadan, Nigeria

"ISOQOL's conference is unique to all stakeholders of health. My attendance last year has spurred on my interest in quality of life outcomes assessment and I am so grateful for the travel scholarship which has afforded me the opportunity to attend this year's conference."



Allyson Berent, DVM DACVIM
GeneTx Biotherapeutics, United States

"I am so grateful to be given this opportunity to share my journey and learn from so many others. This meeting will inspire some important questions about managing patient and caretaker perspective to industry, agency and payer perspective."



Kyle Kemp, MSc
University of Calgary, Canada

"The ISOQOL conference is a highlight of my year as a student and emerging professional. I am flattered to have received this award. I thank the donors who made this possible, and look forward to seeing everyone in San Diego."



Allan Berrocal
University of Geneva, Costa Rica

"I am excited to present my poster and collect feedback from such a relevant audience. I want to express my gratitude to those who make it possible to keep the Travel Scholarship Program funded. I feel honored being a recipient of such a gift."

DENNIS REVICKI MEMORIAL FUND

The Dennis Revicki Memorial Fund was created to honor and commemorate JPRO Editor-in-Chief Co-Founder, Dennis Revicki, for his contribution to the Society. This fund honors his dedication to ISOQOL by awarding JPRO submission waivers to eligible applicants on a quarterly basis.

GENERAL SUPPORT FUND

General support donations amplify membership dues and event revenue, enabling ISOQOL to continue offering valuable benefits and opportunities to our members without raising membership dues. This is especially important for maintaining the discounts available to students, patient research partners, special and retired members. Many general support donations also support ISOQOL's education programs.

WWW.ISOQOL.ORG/DONATE

THANK YOU PAST SPONSORS



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Optum

Oxford Outcomes

Pearson Assessments

Pfizer

QualityMetrics

RWS

Roche

ThermoFisher Scientific

YHEC

Vector Psychometric Group, LLC

APPLICATION

COMPANY NAME AS YOU WANT IT TO APPEAR ON ALL CONFERENCE MATERIALS:

ADDRESS:

CONTACT:

Name

Phone

Email Address

MARKETING CONTACT:

Complete if applicable. All follow-up information regarding invoicing and logistics will be sent to this contact.

Name

Phone

Email Address

\$18,000 DIAMOND LEVEL

- Annual Conference Recognition
- Online Recognition
- Attendee List
- Exhibit Space
- E-Blast Ad Post
- Job Board: 12-Month Discount Code
- Two Annual Conference Registrations
- Two Annual Conference Social Event Tickets
- Session/Event Support
- Webinar Support
- Webpage Ad – 12 months
- One Tier 1 or Tier 2 Support Option
- One Tier 3 or Tier 4 Support Option

\$12,000 GOLD LEVEL

- Annual Conference Recognition
- Online Recognition
- Attendee List
- Exhibit Space
- E-Blast Ad Post
- Job Board: 10-Pack of 60 Day Listings
- Two Annual Conference Registrations
- Two Annual Conference Social Event Tickets
- Session/Event Support
- Webinar Support
- Webpage Ad – 16months
- One Tier 1 or Tier 2 Support Option

\$8,000 SILVER LEVEL

- Annual Conference Recognition
- Online Recognition
- Attendee List
- Exhibit Space
- E-Blast Ad Image
- Job Board: 5-Pack of 60 Day Listings
- One Annual Conference Registrations
- One Annual Conference Social Event Tickets
- Session/Event Support
- Webinar Support
- Webpage Ad – 3 months

\$5,000 BRONZE LEVEL

- Annual Conference Recognition
- Online Recognition
- Attendee List
- Exhibit Space
- E-Blast Ad Image
- Job Board: One 60 Day Listings
- One Annual Conference Registrations
- One Annual Conference Social Event Tickets

CUSTOMIZATION REQUEST

If you would like to replace one of your package items with another option from the same tier, please make the request below.

NON-PACKAGE OPTIONS

If you are not interested in a Sponsorship package but would like to support ISOQOL by purchasing an individual support option (page 7 of the Sponsor and Advertising Prospectus), please make the request below by including the name and tier level.

By signing the agreement below, you are acknowledging the following:

- You have read and agree to the Terms and Conditions included in this application.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This conference is a live conference.

We the exhibitor/sponsor, understand that payment for sponsor, exhibitor, and/or advertising benefits, is due within 60 days of receiving an invoice.

SIGNED/ACCEPTED: _____ **DATE:** _____

TERMS AND CONDITIONS

APPLICATION DEADLINE

All applications must be received by 1 August for the Annual Conference. Applications received after this date will still be reviewed, but many benefits may be unavailable.

TERMS OF PAYMENT

Payment must be paid within 60 days of receiving an invoice for items included in the submitted application. May request to combine conference registrations, ancillary event fees and sponsorship on one invoice. Payable to the International Society for Quality of Life Research. TAX ID #: 54-1985637

CONTRACT FOR BENEFITS

Applicants agree to accept and comply with the policies, rules and regulations contained in this Sponsor and Advertising Prospectus, on the Society's website, and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the Society constitutes a contract.

REFUNDS FOR EXHIBITOR CANCELLATION

Cancellations can be forwarded in writing by 1 September for Annual Conference. The payment will be refunded, less \$1,000, only if the space can be resold. We will make every effort to resell exhibit space. There will be no refunds for cancellations received after the above cutoff date.

DEADLINES

Following acceptance of this application, ISOQOL will follow up with important deadlines. Not adhering to deadlines may result in forfeit of applicable sponsor benefits with no refund.

BADGE POLICY

All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space and general session. Each person will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation.

SECURITY

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. ISOQOL and the conference hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS

Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of ISOQOL. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the Conference. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Society for Quality of Life Research, conference hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of ISOQOL and the hotel, its employees and agents. Exhibitor acknowledges that ISOQOL and conference hotel do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

You are invited to participate in the above Conference activity. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase, recommend your company's products or services. It is expressly understood that in renting and using space at the ISOQOL Annual Conference, the Exhibitor agrees to abide by all the rules and regulations. Any points not covered above or elsewhere are subject to a settlement by the Program Committee. The Committee reserves the right to change or modify any rule or regulation, or any specification therein, when deemed advisable and in the best interest of ISOQOL.