

2022



**ISOQOL**

INTERNATIONAL SOCIETY FOR QUALITY OF LIFE RESEARCH

## **SUPPORT & ADVERTISING OPPORTUNITIES GUIDE**

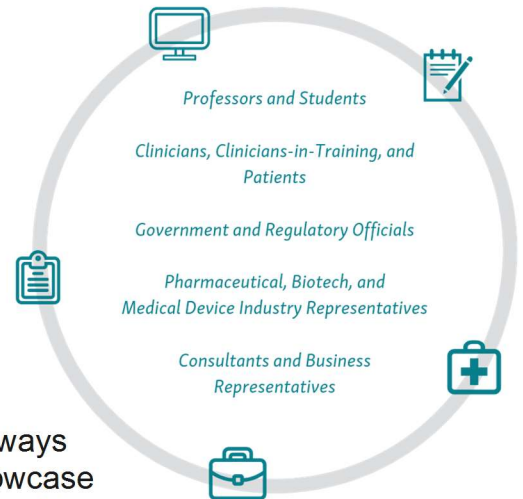
*ISOQOL is a 501(c)(3) nonprofit  
organization.*

# WHY ISOQOL?

ISOQOL is a global community of researchers, clinicians, health care professionals, industry professionals, consultants and patient research partners advancing health related quality of life research (HRQL).

Help improve our research methodology and the interpretation of patient-centered outcomes data. Become a sponsor and/or exhibitor to experience personal interaction with over 1100+ professionals and researchers in this groundbreaking field.

Sponsorship options span many price points affording you various ways to reach your audience. Strengthen your company's image and showcase your products by choosing from the many options listed in this Support Opportunities Guide.



## MISSION STATEMENT

The mission of ISOQOL is to advance the science of quality of life and related patient-centered outcomes in health research, care and policy.

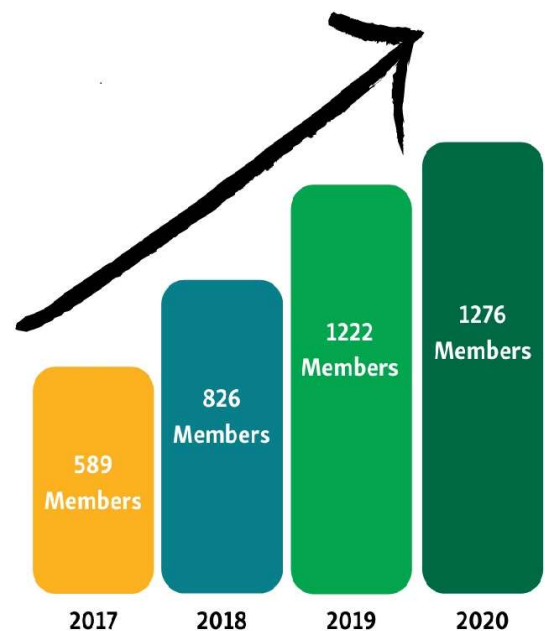
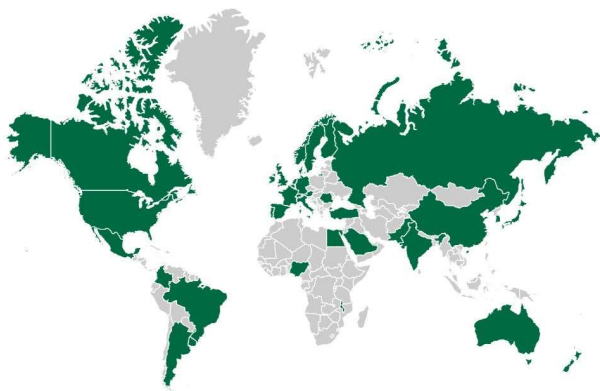
## VISION STATEMENT

ISOQOL will improve quality of life for people everywhere by creating a future in which their perspective is integral in health research, care and policy.

## PATIENT ENGAGEMENT STATEMENT

ISOQOL supports the patient voice in quality of life and patient-reported outcomes research. Patient engagement initiatives are intended to align ISOQOL's priorities and infrastructure with efforts to establish best practices in patient-engaged quality of life research and create educational efforts and model programs that promote best practices and fulfill ISOQOL's mission.

## GLOBAL AND GROWING



# PROGRAMS AND PROJECTS

## ANNUAL CONFERENCE

Through its integrated programs, ISOQOL promotes productive collaboration among scientists and other organizations in the field. The scientific exchange and collaborative environment fostered at ISOQOL Annual Conferences will lead to better care of patients. ISOQOL has been a long standing leader in education and research.

The Annual Conference has been growing each year. This year we expect well over 600 attendees from around the world. The program features:

- Expert Lectures
- Oral Abstract Presentations
- Networking Opportunities
- Poster Presentations
- Cutting Edge Plenary Sessions
- Workshops
- Exhibit Hall
- Early Registration Discounts

The program provides attendees with:

- State-of-the-art knowledge in the health related quality of life (HRQL) research field
- Insight into future directions from critical analysis of investigative findings
- Plenary sessions and workshops providing a more focused format to foster more meaningful dialogue among physicians, researchers and other key stakeholders
- A network of international leaders who advance the scientific study of health related quality of life and other patient-centered outcomes

## OTHER EDUCATIONAL PROGRAMS

- Special Interest Groups' Webinars
- e-Learning Program **(NEW)**
- Measuring What Matters Symposium
- Intro to Patient-Reported Outcomes Course
- Intro to PCOR for Pharma/Biotech
- Mentor/Mentee Program

## PUBLICATIONS

- Journal of Patient-Reported Outcomes (JPRO)
- Quality of Life Research Journal (QLR)
- ISOQOL Dictionary of Quality of Life and Health Outcomes Measurement (English & Portuguese)
- User's Guide to Implementing Patient-Reported Outcomes Assessment in Clinical Practice (2015; English & Japanese)
- Companion Guide to the ISOQOL User's Guide (2018)
- ISOQOL's comment on EMA draft reflection paper on the use of patient-reported outcome (PRO) measures in oncology studies (2015)
- ISOQOL Recommends Minimum Standards for Patient-Reported Outcome Measures Used in Patient-Centered Outcomes and Comparative Effectiveness Research (2013)
- Patient-Reported Outcomes in Randomized Clinical Trials (2012/2018)
- Using Patient-Reported Outcome Measures to Improve Clinical Practice (2012)
- Quality of Life: The Assessment, Analysis and Interpretation of Patient-reported Outcomes
- Advancing Health Outcomes Research Methods and Clinical Applications
- Assessing Quality of Life in Clinical Trials, 2nd Edition
- Measuring and Valuing Health Benefits for Economic Evaluation

# SUPPORT OPPORTUNITIES

LIST OF BENEFITS	DIAMOND \$18,000	GOLD \$12,000	SILVER \$8,000	BRONZE \$5,500
<b>Session Support</b> – sponsor a session at the Annual Conference or Measuring What Matter Symposium	X			
<b>Event Sponsor</b> – shared sponsorship of a welcome reception at the Annual Conference or Measuring What Matter Symposium or Annual Conference Social Event	X	X		
<b>Digital Program Ad</b> – ad in the digital Program of the Annual Conference or Measuring What Matters Symposium	X	X		
<b>Webinar Support</b> – shared sponsorship of an ISOQOL webinar	X	X	X	
<b>Website Ad</b> – advertise on the Annual Conference or Measuring What Matter Symposium webpage	Twelve months	Six months	Three months	
<b>Conference Handout</b> – one-page insert at the Annual Conference or Measuring What Matter Symposium	X	X	X	X
<b>Online Communications</b> – sponsor recognition in ISOQOL's online communications (social media, e-blasts, etc.)	X	X	X	X
<b>Annual Conference Social Event</b> – complimentary tickets	Two	Two	One	One
<b>Conference Registration</b> – complimentary registration to Annual Conference or Measuring What Matters Symposium	Two	Two	One	One
<b>Attendee List</b> – one-time use of attendee list	X	X	X	X
<b>Exhibit space</b> – at ISOQOL's Annual Conference	X	X	X	X
<b>Annual Conference</b> – recognition on meeting signage, materials, at exhibit and sponsor ribbon	X	X	X	X
<b>Verbal Recognition</b> – at the opening session of the Annual Conference & Society's Business Meeting	X	X	X	X
<b>Website</b> – company logo listed on the ISOQOL website	X	X	X	X
<b>E-Blast Ad</b> – ad space in one of ISOQOL's news update e-blasts	Horizontal Banner + Text	Horizontal Banner	Sidebar + Text	Sidebar

# EVENT SPONSORSHIPS

## **CONFERENCE HANDOUT - *Limit of three (3) available***

Your one-page insert is distributed to all attendees in their registration materials. Sponsors forward 700 inserts to the ISOQOL office for inclusion in conference materials.

**\$ 1,000 USD**

## **AD SPACE ON ISOQOL WEBSITE - *Limit of three (3) available***

ISOQOL offers ad space on their website, delivering advertising to a high valued, highly targeted HRQL audience.

**\$ 1,500=3 months | \$ 2,000=6 months | \$ 3,000=12 months USD**

## **DOOR DROP FLYERS - *Limit of three (3) available***

Deliver your message to conference delegates throughout the hotel with door drops at every attendee's room one morning. Sponsors send 500 flyers to the ISOQOL office for delivery. Start the day off with a bang!

**\$ 1,500 USD**

## **CHARGING STATION - *Limit of three (3) available***

A charging station will be set up near the Registration Desk to offer attendees a place to charge their electronic devices. Your logo and brand will be displayed on the station.

**\$ 2,500 USD Shared | \$ 5,000 USD Exclusive**

## **LANYARD**

Imprint your company name on the conference lanyard, and your name will be present throughout the conference!

**\$ 2,500 USD**

## **ROOM KEYCARD**

This is an opportunity to have attendees carry your logo with them everywhere at the Conference! Your logo will appear on their sleeping room keycards.

**\$ 5,000 USD**

## **SESSION SPONSORSHIP - *Limit of twelve (12) available***

Sponsor one of the ISOQOL Plenary /Workshop/Symposium Sessions at the Annual Conference. Your company name will be displayed on the website, signage and in the digital program as a session sponsor. You will receive one complimentary registration.

**\$ 6,000 USD**

## **MOBILE APPLICATION**

Be the digital cutting edge sponsor with your logo as a pop-up upon entry to the ISOQOL Mobile App. Every attendee will have access to the complete event schedule via a mobile application for their smartphone device.

**\$ 5,000 USD**

## **CONFERENCE WI-FI - *Limit of three (3) available***

Support complimentary Wi-Fi access at the conference hotel. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone logs into the Wi-Fi

**\$ 3,500 USD Shared | \$ 8,000 USD Exclusive**

## **EVENING WELCOME RECEPTION - *Limit of three (3) available***

Enhance your company's visibility by attracting the attention of the attendee right from the start at the welcome reception.

**\$ 3,500 USD Shared | \$ 8,000 USD Exclusive**

## **SOCIAL EVENT - *Limit of three (3) available***

This is the ideal package for companies wishing to achieve maximum profile as the leader and innovator throughout the ISOQOL community. Annual Conference availability only.

**\$ 3,500 USD Shared | \$ 8,000 USD Exclusive**

# ADVERTISING OPPORTUNITIES

## Annual Conference Digital Program Advertising

A banner ad on the digital conference program provides maximum name recognition. This is the best place to promote your company's services and products to attendees. Advertising in the Digital Program will improve the effectiveness of your sponsorship and exhibit space. **Advertisements are open to all companies (attending or not attending), who desire exposure to decision makers.**

\$ 2,500 USD

### Ad Specifications

- 1000 x 75 pixels

## E-Blast Advertising

ISOQOL offers ad space in their news update e-blast that is sent to ISOQOL's database of members and non-members (over 5,000 recipients). This e-blast is typically sent the first week of every month.

### Ad Specifications

- Sidebar Ad (max width: 264px; max length: 150px) \$ 250 USD
- Sidebar Ad + Text (max width: 264px; max length: 150px; max 20 words): \$ 375 USD
- Horizontal Banner Ad (max width: 564px; max length: 125px) \$ 750 USD
- Horizontal Banner Ad + Text (max width: 564px; max length: 125px; max 50 words) \$ 1,000 USD
- ISOQOL can accept ads with smaller dimensions.
- Acceptable file types include .PNG and .JPG.

## Website Ads

ISOQOL offers ad space on the Annual Conference website. This advertising opportunity is a great venue to drive attendees to your exhibit space at the conference or spotlight your brand/product to all ISOQOL members and non-members as they register for the conference.

- Ads will link to advertiser's website
- Ads may be animated
- Ad placement located on Annual Conference webpage for maximum exposure

Rates:        3 months:     \$ 1,500 USD (\$500/month)  
                  6 months:     \$ 2,000 USD (\$333/month)  
                  12 months:    \$ 3,000 USD (\$250/month)

### Ad Specifications

- Size - Horizontal Banner: 300px width by 170px height
- File is 72 dpi and may be .JPG, .GIF, or .PNG format

## Webinar Advertising

This educational format is a unique opportunity for potential sponsors, as sponsors not only have exposure to attendees accessing the live webinar, but additional exposure and continued visibility as webinars are posted online.

### Exclusive Sponsor - \$ 2,500 USD

Benefits Include:

- Webinar title slide with your company logo displayed at the beginning of webinar presentation
- Company logo with link on ISOQOL homepage
- Company logo with link on webinar registration page
- Company logo with link on survey email to participants
- One-time contact list with name, title, company, and address of the registered attendees
- Company logo with link on two (2) promotional emails
- Logo and title slide to be included in archived presentation
- One (1) complimentary registration per webinar

## Partner Sponsor - \$ 1,000 USD

### Benefits Include:

- Webinar title slide with sponsor logos displayed at the beginning of webinar presentation
- Company logo with link on webinar registration page
- Company logo with link on survey email to participants
- Company logo with link on two (2) promotional emails
- Logo and title slide to be included in archived presentation
- One (1) complimentary registration per webinar

## Recruitment Video on Job Board

Now that mobile phones have internet access and video recording capability, potential recruits have increased opportunities to view compelling video. Attract top candidates who choose a recruiter based on a personal connection. Create a two (2) minute video that presents a clearer picture of your company's culture, values and well-managed practices.

Rates: 3 months: \$1,350 USD (\$450 /month)  
6 months: \$2,400 USD (\$400 /month)  
12 months: \$4,500 USD (\$375 /month)

### Videos can be uploaded in the following formats:

- WebM files *Vp8 video codec and Vorbis Audio codec*
- MPEG4, 3GPP, and MOV files *Typically supporting h264, mpeg 4 video codec, and AAC audio codec*
- AVI *Many cameras output this format. Typically the video codec is MJPEG and audio is PCM.*
- MPEGPS *Typically supporting MPEG2 video codec and MP2 audio*
- WMV
- FLV *Adobe-FLV1 video codec, MP3 audio*

# EXHIBITOR INFORMATION

## Exhibit Fees - \$2,000 Table Top

### Booth space includes:

- One (1) complimentary conference registration
- One (1) 6-foot skirted table
- Two chairs and one wastebasket
- Participation in the Welcome Reception which takes place in the Exhibit Hall
- Sponsor ribbon for each registered attendee from the exhibiting organization to wear throughout the conference
- One-time list of all meeting participants and contact information
- Company logo with link prominently posted on the Annual Conference page
- Logo placement in the Annual Conference Digital Final Program

### Exhibit Setup & Tear Down

All exhibitors are required to have their table top set up in its entirety before the start of the meeting.

Annual Conference - set up between 1:00 pm – 5:00 pm on Wednesday, 19 October 2022  
- tear down 5:00 pm Friday, 21 October 2022 or 12:00 pm Saturday, 22 October 2022

### Show Hours

#### 29<sup>th</sup> Annual Conference show hours at the Clarion Congress Hotel Prague

Wednesday, 19 October 2022	6:00 pm – 7:30 pm ( <i>Welcome Reception</i> )
Thursday, 20 October 2022	8:00 am – 5:00 pm
Friday, 21 October 2022	8:00 am – 5:00 pm
Saturday, 22 October 2022	8:30 am – 12:30 pm ( <i>optional</i> )

### Hotel Reservations

To ensure availability, please reserve your room as soon as possible by contacting the hotel directly. Rooms at the discounted rate are available until the room block reaches capacity. Please identify yourself as a participant of the ISOQOL Conference.

#### Annual Conference

Clarion Congress Hotel Prague  
Freyova 33, 190 00 Praha 9 – Vysocany, Czech Republic  
Phone: +420 211 131 151-4  
Website: [clarioncongresshotelprague.cz](http://clarioncongresshotelprague.cz)  
Hotel room cut off is Wednesday, 14 September 2022

### Space Assignment

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. *Please Note: ISOQOL reserves the right to alter the floor plan or change exhibit hours at any time without prior notice.*



# ISOQOL SCHOLARSHIP PROGRAM

In an effort to expand our educational program, the International Society for Quality of Life Research (ISOQOL) developed the ISOQOL Scholarship Program. The Scholarship Program increases the opportunity for members in the early stages of their careers, members from developing countries, and patient research partners to attend and present at the Annual Conference.

The travel scholarships provide access to the educational content of the Annual Conference, and also provide members the opportunity to meet with their peers and establish research contacts. The program helps defray the expenses associated with travel to the Annual Conference. When you support the ISOQOL Scholarship Program, you are making it possible for your fellow members to attend the Annual Conference.

## Developing Country Scholarships

Eligible applicants must be current ISOQOL members and hold their primary residence in one of the eligible emerging and developing countries.

## Student and New Investigator Scholarships

Eligible applicants must be current ISOQOL members and either a current student or new investigator (within five years of completing their terminal degree or medical residency).

## Patient Partner Scholarships

In order to contribute to the advancement of patient engagement in outcomes research, ISOQOL is able to provide funding for selected patient partners with relevant experience to attend the Annual Conference. Patient partners will be selected based upon their experience as active partners in research programs and their potential to contribute to the development of the ISOQOL patient engagement initiative both during this conference and in the future. In this context, we are defining patient partners as patients who have actively contributed to the design, development, delivery and/or evaluation of research projects and not solely as patients who have participated as research participants.

**ISOQOL provides the premiere opportunity for those in the quality of life research field to connect and network.**

***Your support makes it possible!***

**[www.isoqol.org/give/travel-scholarship-program](http://www.isoqol.org/give/travel-scholarship-program)**

# Dennis Revicki Memorial Fund

Established in 2021, the fund was created to honor and commemorate JPRO Editor-in-Chief Co-Founder, Dennis Revicki, for his contribution to the Society.

Dr. Dennis Revicki passed away suddenly on May 9, 2021. Dennis contributed to the growth and success of ISOQOL in a wide variety of ways, including serving as a member of the ISOQOL board and as its treasurer. He co-chaired the 5th Annual Meeting held in Baltimore in 1998 and a large, mid-year meeting in Boston in 2004.

Throughout much of his career, Dennis was dedicated to mentoring and collaborating with many of our members. He was also heavily involved with ISOQOL's journals. He served first as an Associate Editor and then two terms as Co-Editor-in-Chief of *Quality of Life Research (QLR)*. Most recently, he was a founding Co-Editor-in-Chief of the *Journal of Patient-Reported Outcomes (JPRO)*. By creating this scholarship, ISOQOL hopes to honor his work and legacy.

## Award Purpose

The Dennis Revicki Memorial Award honors his dedication to ISOQOL by awarding JPRO submission waivers to eligible applicants on a quarterly basis.

***Your support makes it possible!***

**<https://isoqol.execinc.com/edibo/Donate/>**

**ISOQOL provides the premiere opportunity for those in the quality of life research field to connect, network and publish their work.**

**A special thank you  
for the initial donation from**



# GENERAL CHARITABLE GIFTS\*

The International Society for Quality of Life Research is a 501 (c)(3) charitable organization founded in 1994 to advance the scientific study of health related quality of life and other patient-centered outcomes to identify effective interventions, enhance the quality of health care and promote the health of populations. ISOQOL partners with individuals and corporations who share the vision of fostering the worldwide exchange of information through: scientific publications, international conferences, educational outreach, and collaborative support for health related quality of life initiatives.

***Your support is critical.***

Contributions in any amount are welcomed to support the mission and efforts. Donations can be made online at [www.isoqol.org](http://www.isoqol.org) through the Donor Form or by contacting the ISOQOL office at [info@isoqol.org](mailto:info@isoqol.org) or phone 414-918-9797. All ISOQOL donors will be recognized in the e-newsletter and on the ISOQOL website for the year following the donation.

***Together We Continue to Advance Quality of Life Research and Patient Outcomes!***

On behalf of the International Society for Quality of Life Research, thank you for your continued support and partnership.

## A Special Thank You to our Donors!

David Baumann  
Joan Branin, PhD  
Michael Brundage, MD  
Joseph Cappelleri, PhD MPH MS  
Kim Cocks, PhD  
Karon Cook, PhD  
Wenjie Duan, PhD  
David T. Eton, PhD  
Diane L. Fairclough, DrPH  
Lori Frank, PhD  
Jennifer A. Freel  
Elizabeth Gibbons, MSc  
David Feeny, PhD  
Carolyn Gotay, PhD  
Cynthia Gross, PhD  
Bernice G. Gulek-Bakirci, MS ACNP  
I-Chan Huang, PhD  
Matthew J. Kerry, PhD  
Anne Klassen, DPhil  
William Lenderking, PhD  
Deborah Miller, PhD LISW-S

Carol M. Moinpour, PhD  
Carol Moinpour, PhD  
Sandra Nolte, PhD  
Josephine Norquist, MS  
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Antoine Regnault, PhD  
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Melissa J. Rowthorn, MSociSci PGDip CBT  
Phantipa Sakthong, PhD  
Carolyn Schwartz, ScD  
Jane A. Scott, MA, PhD  
Mirjam Sprangers, PhD  
Jose M. Valderas, MD MPH PhD  
Galina Velikova, MD PhD FRCP  
Hwee-Lin Wee, PhD  
Kevin Weinfurt, PhD  
Peter I. Williams, FRCA MSc  
Albert Wu, MD MPH  
Kathleen Yost, PhD  
Diana Zidarov, PhD

***Thank you for your generous support.***

*\*As a 501(c)(3) organization, donations made to ISOQOL are tax deductible as charitable contributions to the extent allowed by law in the USA.*

# THANK YOU TO OUR PAST SPONSORS

**American Cancer Society**  
**Bayer Healthcare**  
**BiblioPRO**  
**BrightOutcome**  
**Bristol Myers Squibb**  
**Clinical Outcome Solutions**  
**Concept Systems, Inc.**  
**DRG Abacus International**  
**EORTC Quality of Life**  
**Evidera**  
**FACIT**  
**Genentech**  
**Health Measures**  
**ICON**  
**Incyte**  
**Mapi Research Trust**  
**MERCK**  
**OPEN Health Group**  
**Optum**  
**Pfizer**  
**RWS**  
**Roche Products Ltd.**  
**Shire**  
**Springer**  
**Vector Psychometric Group, LLC**  
**VitalHealth Software**

*Thank you for your generous support!*

International Society for Quality of Life Research  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
414-918-9797 | [info@isoqol.org](mailto:info@isoqol.org)

# APPLICATION

**Company Name as you want it to appear on all conference materials:**

Contact: \_\_\_\_\_

*Please print clearly*

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address

**(Required):** \_\_\_\_\_

**MARKETING CONTACT:** \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address

**(Required):** \_\_\_\_\_

(All conference information will be sent to this email address)

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## **\_\_\_\_\_ \$18,000 Diamond Level**

- Session Support
- Event Sponsor
- Webinar Sponsor
- Website Ad Twelve (12) Months
- Online Communications
- Recognition at Members Business Meeting
- Attendee List
- Conference Recognition
- Conference Handout
- Annual Conference Social Event Two (2) tickets
- Digital Program Ad
- Website Recognition
- Verbal Recognition Opening & Closing Sessions
- Annual Conference Registration Two (2)
- Exhibit Space
- E-blast Ad – Horizontal Banner + Text

## **\_\_\_\_\_ \$12,000 Gold Level**

- Event Sponsor
- Webinar Sponsor
- Website Ad Six (6) Months
- Online Communications
- Recognition at Members Business Meeting
- Conference Registration Two (2)
- Attendee List
- Website Recognition
- Conference Handout
- Annual Conference Social Event Two (2) tickets
- Digital Program Ad
- Conference Recognition
- Verbal Recognition Opening & Closing Sessions
- Exhibit Space
- E-blast Ad – Horizontal Banner

## **\_\_\_\_\_ \$8,000 Silver Level**

- Webinar Sponsor
- Website Ad Three (3) Months
- Conference Handout
- Online Communications
- Recognition at Members Business Meeting
- Conference Registration One (1)
- Attendee List
- Website Recognition
- Annual Conference Social Event One (1) ticket
- E-blast Ad – Sidebar + Text
- Conference Recognition
- Verbal Recognition Opening & Closing Sessions
- Exhibit Space

## **\_\_\_\_\_ \$5,500 Bronze Level**

- Annual Conference Social Event One (1) ticket
- Conference Handout
- Recognition at Members Business Meeting
- Annual Conference Registration One (1) ticket
- Exhibit Space
- Website Recognition
- E-blast Ad – Sidebar
- Annual Conference Recognition
- Online Communications
- Verbal Recognition Opening & Closing Sessions
- Attendee List

# CONFERENCE SPONSORSHIPS

\_\_\_\_\_ \$ 1,000 CONFERENCE HANDOUT  
\_\_\_\_\_ \$ 1,500 DOOR DROP FLYERS  
\_\_\_\_\_ \$ 2,500 LANYARDS  
\_\_\_\_\_ \$ 5,000 ROOM KEYCARD  
\_\_\_\_\_ \$ 6,000 SESSION SPONSORS  
\_\_\_\_\_ \$ 5,000 MOBILE APPLICATION

CHARGING STATION (Annual Conference Only)  
\_\_\_\_\_ \$ 2,500 Shared Maximum Three (3)  
\_\_\_\_\_ \$ 5,000 Exclusive

SOCIAL EVENT (Annual Conference Only)  
\_\_\_\_\_ \$ 3,500 Shared Maximum Three (3)  
\_\_\_\_\_ \$ 8,000 Exclusive

EVENING WELCOME RECEPTION  
\_\_\_\_\_ \$ 3,500 Shared Maximum Three (3)  
\_\_\_\_\_ \$ 8,000 Exclusive

EXHIBIT SPACE  
\_\_\_\_\_ \$ 2,000 Table Top

CONFERENCE WI-FI  
\_\_\_\_\_ \$ 3,500 Shared Maximum Three (3)  
\_\_\_\_\_ \$ 8,000 Exclusive

WEBSITE ADS  
\_\_\_\_\_ \$ 1,500 Three (3) Months  
\_\_\_\_\_ \$ 2,000 Six (6) Months  
\_\_\_\_\_ \$ 3,000 Twelve (12) Months

DIGITAL PROGRAM ADVERTISING  
\_\_\_\_\_ \$ 2,500

E-BLAST ADVERTISING  
\_\_\_\_\_ \$ 250 Sidebar Ad  
\_\_\_\_\_ \$ 375 Sidebar Ad + Text  
\_\_\_\_\_ \$ 750 Horizontal Banner Ad  
\_\_\_\_\_ \$ 1,000 Horizontal Banner Ad + Text

IF POSSIBLE, PLEASE AVOID SPACE WITH THE FOLLOWING COMPANIES:

*To reserve exhibit space, the application must be received by **1 September for Annual Conference and 1 June for Measuring What Matters**. Full payment is due upon receipt of application. Cancellations can be forwarded in writing by **1 September for Annual Conference and 1 June for Measuring What Matters**. The payment will be refunded, less \$1,000, only if the space can be resold. There will be no refunds for cancellations received after **the above cutoff dates**.*

By signing the agreement below, you are acknowledging the following:

- The fee being paid will be used for exhibit or marketing fees only. No funds will be paid to direct any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This agreement may be terminated with a written notice and at that time your booth space can be resold.
- This Conference is a live Conference.

We the exhibitor/sponsor, understand that payment for booth space, company profile, and/or advertising, is due with this application. Applications will not be processed without payment. Booth space is limited and assigned on a first come, first serve basis. We also agree to abide by the Terms and Conditions set forth pertaining to this Conference.

Signed/Accepted: \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE FORWARD A CURRENT JPG LOGO IN RGB AND CYMK FORMATS.**

# PAYMENT METHOD

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**Checks:** Payable to **International Society for Quality of Life Research**, 555 E. Wells Street #1100, Milwaukee, WI 53202

**Credit Card:**  MasterCard  VISA  American Express  Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code (3 or 4 digit #): \_\_\_\_\_

Billings Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Please scan and send completed application to [info@isoqol.org](mailto:info@isoqol.org) or fax to +1 (414) 276-3349.

**Wire Transfer** – Please contact the ISOQOL office at +1 (414) 918-9797.

# TERMS & CONDITIONS

**EXHIBITOR APPLICATION DEADLINE** - All applications must be received by **1 September for Annual Conference and 1 June for Measuring What Matters**.

**TERMS OF PAYMENT** - Payment **must** accompany the application for space. Payment receipt date will be used as the application submission date. Payable to the International Society for Quality of Life Research. TAX ID #: 54-1985637

**CONTRACT FOR SPACE** - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Society's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the Society and the deposit for rental charges constitute a contract.

**REFUNDS FOR EXHIBITOR CANCELLATION** - Cancellations can be forwarded in writing by **1 September for Annual Conference and 1 June for Measuring What Matters**. The payment will be refunded, less \$1,000, only if the space can be resold. We will make every effort to resell exhibit space. There will be no refunds for cancellations received after **the above cutoff dates**.

**BADGE POLICY** - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space and general session. Each person will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each exhibiting company is allotted one (1) complimentary conference registration.

**SECURITY** - The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The International Society for Quality of Life Research and conference hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment and material are insured at full value.

**CONDUCTING EXHIBITS** - Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the International Society for Quality of Life Research. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the Conference. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

**INFRINGEMENT** - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

**LIABILITY** - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Society for Quality of Life Research, conference hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of ISOQOL and the hotel, its employees and agents. Exhibitor acknowledges that ISOQOL and conference hotel do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

**FIRE PROTECTION** - All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

**PROTECTION OF THE HOTEL** - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

You are invited to participate in the above Conference activity. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase, recommend your company's products or services. It is expressly understood that in renting and using space at the ISOQOL Annual Conference, the Exhibitor agrees to abide by all the rules and regulations. Any points not covered above or elsewhere are subject to a settlement by the Program Committee. The Committee reserves the right to change or modify any rule or regulation, or any specification therein, when deemed advisable and in the best interest of ISOQOL.