

2021



ISOQOL

INTERNATIONAL SOCIETY FOR QUALITY OF LIFE RESEARCH

SUPPORT & ADVERTISING OPPORTUNITIES GUIDE

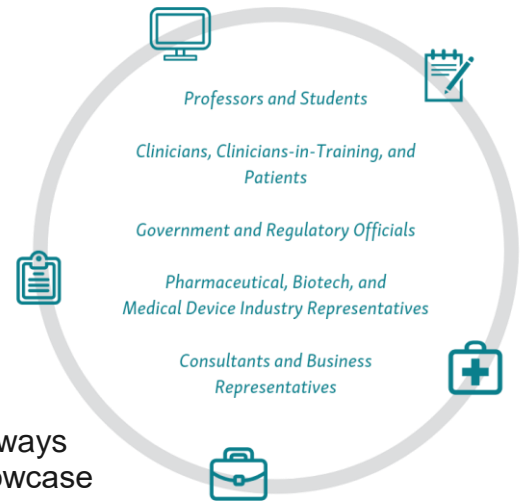
ISOQOL is a 501(c)(3) nonprofit organization.

WHY ISOQOL?

ISOQOL is a global community of researchers, clinicians, health care professionals, industry professionals, consultants and patient research partners advancing health related quality of life research (HRQL).

Help improve our research methodology and the interpretation of patient-centered outcomes data. Become a sponsor and/or exhibitor to experience personal interaction with over 1100+ professionals and researchers in this groundbreaking field.

Sponsorship options span many price points affording you various ways to reach your audience. Strengthen your company's image and showcase your products by choosing from the many options listed in this Support Opportunities Guide.



MISSION STATEMENT

The mission of ISOQOL is to advance the science of quality of life and related patient-centered outcomes in health research, care and policy.

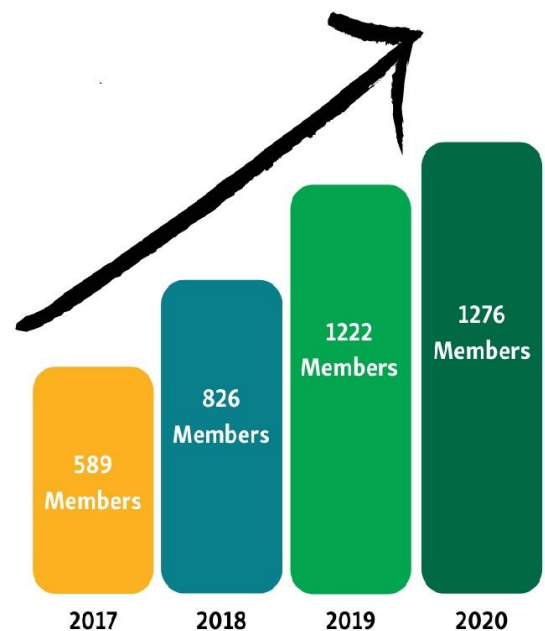
VISION STATEMENT

ISOQOL will improve quality of life for people everywhere by creating a future in which their perspective is integral in health research, care and policy.

PATIENT ENGAGEMENT STATEMENT

ISOQOL supports the patient voice in quality of life and patient-reported outcomes research. Patient engagement initiatives are intended to align ISOQOL's priorities and infrastructure with efforts to establish best practices in patient-engaged quality of life research and create educational efforts and model programs that promote best practices and fulfill ISOQOL's mission.

GLOBAL AND GROWING



PROGRAMS AND PROJECTS

ANNUAL CONFERENCE

Through its integrated programs, ISOQOL promotes productive collaboration among scientists and other organizations in the field. The scientific exchange and collaborative environment fostered at ISOQOL Annual Conferences will lead to better care of patients. ISOQOL has been a long standing leader in education and research.

The Annual Conference has been growing each year. This year we expect well over 600 attendees from around the world. The program features:

- Expert Lectures
- Oral Abstract Presentations
- Networking Opportunities
- Poster Presentations
- Cutting Edge Plenary Sessions
- Workshops
- Exhibit Hall
- Early Registration Discounts

The program provides attendees with:

- State-of-the-art knowledge in the health related quality of life (HRQL) research field
- Insight into future directions from critical analysis of investigative findings
- Plenary sessions and workshops providing a more focused format to foster more meaningful dialogue among physicians, researchers and other key stakeholders
- A network of international leaders who advance the scientific study of health related quality of life and other patient-centered outcomes

OTHER EDUCATIONAL PROGRAMS

- Special Interest Groups' Webinars
- Mentor/Mentee Program
- Measuring What Matters Symposium
- Intro to Patient-Reported Outcomes Course
- Intro to PCOR for Pharma/Biotech

PUBLICATIONS

- Journal of Patient-Reported Outcomes (JPRO)
- Quality of Life Research Journal (QLR)
- ISOQOL Dictionary of Quality of Life and Health Outcomes Measurement (English & Portuguese)
- User's Guide to Implementing Patient-Reported Outcomes Assessment in Clinical Practice (2015; English & Japanese)
- Companion Guide to the ISOQOL User's Guide (2018)
- ISOQOL's comment on EMA draft reflection paper on the use of patient-reported outcome (PRO) measures in oncology studies (2015)
- ISOQOL Recommends Minimum Standards for Patient-Reported Outcome Measures Used in Patient-Centered Outcomes and Comparative Effectiveness Research (2013)
- Patient-Reported Outcomes in Randomized Clinical Trials (2012/2018)
- Using Patient-Reported Outcome Measures to Improve Clinical Practice (2012)
- Quality of Life: The Assessment, Analysis and Interpretation of Patient-reported Outcomes
- Advancing Health Outcomes Research Methods and Clinical Applications
- Assessing Quality of Life in Clinical Trials, 2nd Edition
- Measuring and Valuing Health Benefits for Economic Evaluation

SUPPORT OPPORTUNITIES

LIST OF BENEFITS	DIAMOND \$18,000	GOLD \$12,000	SILVER \$8,000	BRONZE \$5,500
Session Support – sponsor a session at the Annual Conference or Measuring What Matter Symposium	X			
Event Sponsor – shared sponsorship of a welcome reception at the Annual Conference or Measuring What Matter Symposium or Annual Conference Closing Dinner	X	X		
Webinar Support – shared sponsorship of an ISOQOL webinar	X	X	X	
Website Ad – advertise on the Annual Conference or Measuring What Matter Symposium webpage	Twelve months	Six months	Three months	
Annual Conference Social Event – complimentary tickets	Two	Two	One	One
Conference Insert – one-page insert at the Annual Conference or Measuring What Matter Symposium	X	X	X	X
Digital Program Ad – ad in the digital Program of the Annual Conference or Measuring What Matters Symposium	Full-page	Full-page	Full-page	½ Page
Online Communications – sponsor recognition in ISOQOL's online communications (social media, e-blasts, etc.)	X	X	X	X
Conference Registration – complimentary registration to Annual Conference or Measuring What Matters Symposium	Two	Two	Two	One
Attendee List – one-time use of attendee list	X	X	X	X
Exhibit space – at ISOQOL's Annual Conference	X	X	X	X
Annual Conference – recognition on meeting signage, materials, at exhibit and sponsor ribbon	X	X	X	X
Verbal Recognition – at the opening session of the Annual Conference & Society's Business Meeting	X	X	X	X
Website – company logo listed on the ISOQOL website	X	X	X	X
E-Blast Ad – ad space in one of ISOQOL's news update e-blasts	Horizontal Banner + Text	Horizontal Banner	Sidebar + Text	Sidebar

EVENT SPONSORSHIPS

CONFERENCE INSERTS - *Limit of three (3) available*

Your one-page insert is distributed to all attendees in their registration materials. Sponsors forward 700 inserts to the ISOQOL office for inclusion in conference materials.

\$ 1,000 USD

AD SPACE ON ISOQOL WEBSITE - *Limit of three (3) available*

ISOQOL offers ad space on their website, delivering advertising to a high valued, highly targeted HRQL audience.

\$ 1,500=3 months | \$ 2,000=6 months | \$ 3,000=12 months USD

DOOR DROP FLYERS - *Limit of three (3) available*

Deliver your message throughout the hotel with door drops at every attendee's room each morning. Sponsors send 500 flyers to the ISOQOL office for delivery. Start the day off with a bang!

\$ 1,500 USD

CHARGING STATION - *Limit of three (3) available*

A charging station will be set up near the Registration Desk to offer attendees a place to charge their electronic devices. Your logo and brand will be displayed on the station.

\$ 2,500 USD Shared | \$ 5,000 USD Exclusive

LANYARD

Imprint your company name on the conference lanyard, and your name will be present throughout the conference!

\$ 2,500 USD

ROOM KEYCARD

This is an opportunity to have attendees carry your logo with them everywhere at the Conference! Your logo will appear on their sleeping room keycards.

\$ 5,000 USD

SESSION SPONSORSHIP - *Limit of twelve (12) available*

Sponsor one of the ISOQOL Plenary/Expert Panel/Workshop/Symposium Sessions at the Annual Conference. Your company name will be displayed on the website, signage and in the final program as a plenary/symposium sponsor. You will receive one complimentary registration.

\$ 6,000 USD

MOBILE APPLICATION

Be the digital cutting edge sponsor with your logo as a pop-up upon entry to the ISOQOL Mobile App. Every attendee will have access to the complete event schedule via a mobile application for their smartphone device.

\$ 5,000 USD

CONFERENCE WI-FI - *Limit of three (3) available*

Support complimentary Wi-Fi access at the conference hotel. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone logs into the Wi-Fi

\$ 3,500 USD Shared | \$ 8,000 USD Exclusive

EVENING WELCOME RECEPTION - *Limit of three (3) available*

Enhance your company's visibility by attracting the attention of the attendee right from the start at the welcome reception.

\$ 3,500 USD Shared | \$ 8,000 USD Exclusive

SOCIAL EVENT - *Limit of three (3) available*

This is the ideal package for companies wishing to achieve maximum profile as the leader and innovator throughout the ISOQOL community. Annual Conference availability only.

\$ 3,500 USD Shared | \$ 8,000 USD Exclusive

ADVERTISING OPPORTUNITIES

Annual Conference Digital Program Advertising

Advertise in the digital program for additional name recognition. This is the best place to promote your company's services and products to attendees. Advertising in the Digital Program will improve the effectiveness of your sponsorship and exhibit space. **Advertisements are open to all companies (attending or not attending), who desire exposure to decision makers.**

\$ 2,000 USD

Ad Specifications

- 300 x 300 pixels

E-Blast Advertising

ISOQOL offers ad space in their news update e-blast that is sent to ISOQOL's database of members and non-members (over 5,000 recipients). This e-blast is typically sent the first week of every month.

Ad Specifications

- Sidebar Ad (max width: 264px; max length: 150px) \$ 250 USD
- Sidebar Ad + Text (max width: 264px; max length: 150px; max 20 words): \$ 375 USD
- Horizontal Banner Ad (max width: 564px; max length: 125px) \$ 750 USD
- Horizontal Banner Ad + Text (max width: 564px; max length: 125px; max 50 words) \$ 1,000 USD
- ISOQOL can accept ads with smaller dimensions.
- Acceptable file types include .PNG and .JPG.

Website Ads

ISOQOL offers ad space on the Annual Conference website. This advertising opportunity is a great venue to drive attendees to your exhibit space at the conference or spotlight your brand/product to all ISOQOL members and non-members as they register for the conference.

- Ads will link to advertiser's website
- Ads may be animated
- Ad placement located on Annual Conference webpage for maximum exposure

Rates:	3 months:	\$ 1,500 USD (\$500/month)
	6 months:	\$ 2,000 USD (\$333/month)
	12 months:	\$ 3,000 USD (\$250/month)

Ad Specifications

- Size - Horizontal Banner: 300px width by 170px height
- File is 72 dpi and may be .JPG, .GIF, or .PNG format

Webinar Advertising

This educational format is a unique opportunity for potential sponsors, as sponsors not only have exposure to attendees accessing the live webinar, but additional exposure and continued visibility as webinars are posted online.

Exclusive Sponsor - \$ 2,500 USD

Benefits Include:

- Webinar title slide with your company logo displayed at the beginning of webinar presentation
- Company logo with link on ISOQOL homepage
- Company logo with link on webinar registration page
- Company logo with link on survey email to participants
- One-time contact list with name, title, company, and address of the registered attendees
- Company logo with link on two (2) promotional emails
- Logo and title slide to be included in archived presentation
- One (1) complimentary registration per webinar

Partner Sponsor - \$ 1,000 USD

Benefits Include:

- Webinar title slide with sponsor logos displayed at the beginning of webinar presentation
- Company logo with link on webinar registration page
- Company logo with link on survey email to participants
- Company logo with link on two (2) promotional emails
- Logo and title slide to be included in archived presentation
- One (1) complimentary registration per webinar

Recruitment Video on Job Board

Now that mobile phones have internet access and video recording capability, potential recruits have increased opportunities to view compelling video. Attract top candidates who choose a recruiter based on a personal connection. Create a two (2) minute video that presents a clearer picture of your company's culture, values and well-managed practices.

Rates: 3 months: \$1,350 USD (\$450 /month)
6 months: \$2,400 USD (\$400 /month)
12 months: \$4,500 USD (\$375 /month)

Videos can be uploaded in the following formats:

- WebM files *Vp8 video codec and Vorbis Audio codec*
- MPEG4, 3GPP, and MOV files *Typically supporting h264, mpeg 4 video codec, and AAC audio codec*
- AVI *Many cameras output this format. Typically the video codec is MJPEG and audio is PCM.*
- MPEGPS *Typically supporting MPEG2 video codec and MP2 audio*
- WMV
- FLV *Adobe-FLV1 video codec, MP3 audio*

EXHIBITOR INFORMATION

Exhibit Fees - \$2,000 Table Top

Booth space includes:

- One (1) complimentary conference registration
- One (1) 6-foot skirted table
- Two chairs and one wastebasket
- Participation in the Welcome Reception which takes place in the Exhibit Hall
- Sponsor ribbon for each registered attendee from exhibiting organization to wear throughout the conference
- One-time list of all meeting participants and contact information
- Company logo with link prominently posted on the Annual Conference page
- Logo placement in the Annual Conference Digital Final Program

Exhibit Setup & Tear Down

All exhibitors are required to have their table top set up in its entirety before the start of the meeting.

Annual Conference - set up between 1:00 pm – 5:00 pm on Wednesday, 13 October 2021
- tear down 5:00 pm Friday, 15 October 2021 or 12:00 pm Saturday, 16 October 2021

Show Hours

28th Annual Conference show hours at the Hyatt Regency Calgary

Wednesday, 13 October 2021	6:00 pm – 7:30 pm (<i>Welcome Reception</i>)
Thursday, 14 October 2021	9:00 am – 5:00 pm
Friday, 15 October 2021	9:00 am – 5:00 pm
Saturday, 16 October 2021	9:00 am – 12:00 pm (<i>optional</i>)

Hotel Reservations

To ensure availability, please reserve your room as soon as possible by contacting the hotel directly. Rooms at the discounted rate are available until the room block reaches capacity. Please identify yourself as a participant of the ISOQOL Conference.

Annual Conference

Hyatt Regency Calgary
700 Center Street SE
Calgary, AB T2G 5P6 Canada
Phone: 403. 717.1234
Website: calgary.regency.hyatt.com
Hotel room cut off is Monday, 20 September 2021

Space Assignment

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. *Please Note: ISOQOL reserves the right to alter the floor plan or change exhibit hours at any time without prior notice.*

ISOQOL SCHOLARSHIP PROGRAM

In an effort to expand our educational program, the International Society for Quality of Life Research (ISOQOL) developed the ISOQOL Scholarship Program. The Scholarship Program increases the opportunity for members in the early stages of their careers, members from developing countries, and patient research partners to attend and present at the Annual Conference.

The travel scholarships provide access to the educational content of the Annual Conference, and also provide members the opportunity to meet with their peers and establish research contacts. The program helps defray the expenses associated with travel to the Annual Conference. When you support the ISOQOL Scholarship Program, you are making it possible for your fellow members to attend the Annual Conference.

Developing Country Scholarships

Eligible applicants must be current ISOQOL members and hold their primary residence in one of the eligible emerging and developing countries.

Student and New Investigator Scholarships

Eligible applicants must be current ISOQOL members and either a current student or new investigator (within five years of completing their terminal degree or medical residency).

Patient Partner Scholarships

In order to contribute to the advancement of patient engagement in outcomes research, ISOQOL is able to provide funding for selected patient partners with relevant experience to attend the Annual Conference. Patient partners will be selected based upon their experience as active partners in research programs and their potential to contribute to the development of the ISOQOL patient engagement initiative both during this conference and in the future. In this context, we are defining patient partners as patients who have actively contributed to the design, development, delivery and/or evaluation of research projects and not solely as patients who have participated as research participants.

ISOQOL provides the premiere opportunity for those in the quality of life research field to connect and network.

Your support makes it possible!

www.isoqol.org/give/travel-scholarship-program

GENERAL CHARITABLE GIFTS*

The International Society for Quality of Life Research is a 501 (c)(3) charitable organization founded in 1994 to advance the scientific study of health related quality of life and other patient-centered outcomes to identify effective interventions, enhance the quality of health care and promote the health of populations. ISOQOL partners with individuals and corporations who share the vision of fostering the worldwide exchange of information through: scientific publications, international conferences, educational outreach, and collaborative support for health related quality of life initiatives.

Your support is critical.

Contributions in any amount are welcomed to support the mission and efforts. Donations can be made online at www.isoqol.org through the Donor Form or by contacting the ISOQOL office at info@isoqol.org or phone 414-918-9797. All ISOQOL donors will be recognized in the e-newsletter and on the ISOQOL website for the year following the donation.

Together We Continue to Advance Quality of Life Research and Patient Outcomes!

On behalf of the International Society for Quality of Life Research, thank you for your continued support and partnership.

A Special Thank You to our Donors!

David Baumann
Joan Branin, PhD
Michael Brundage, MD
Joseph Cappelleri, PhD MPH MS
Kim Cocks, PhD
Karon Cook, PhD
Wenjie Duan, PhD
David T. Eton, PhD
Diane L. Fairclough, DrPH
Lori Frank, PhD
Jennifer A. Freel
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David Feeny, PhD
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I-Chan Huang, PhD
Matthew J. Kerry, PhD
Anne Klassen, DPhil
William Lenderking, PhD
Deborah Miller, PhD LISW-S

Carol M. Moinpour, PhD
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Carolyn Schwartz, ScD
Jane A. Scott, MA, PhD
Mirjam Sprangers, PhD
Jose M. Valderas, MD MPH PhD
Galina Velikova, MD PhD FRCP
Hwee-Lin Wee, PhD
Kevin Weinfurt, PhD
Peter I. Williams, FRCA MSc
Albert Wu, MD MPH
Kathleen Yost, PhD
Diana Zidarov, PhD

Thank you for your generous support.

**As a 501(c)(3) organization, donations made to ISOQOL are tax deductible as charitable contributions to the extent allowed by law in the USA.*

THANK YOU TO OUR PAST SPONSORS

American Cancer Society
Bayer Healthcare
BiblioPRO
BrightOutcome
Bristol Myers Squibb
Clinical Outcome Solutions
Concept Systems, Inc.
DRG Abacus International
EORTC Quality of Life
Evidera
FACIT
Genentech
Health Measures
ICON
Incyte
Mapi Research Trust
MERCK
Optum
Pfizer
Pharmerit International
RWS
Roche Products Ltd.
Shire
Springer
Vector Psychometric Group, LLC
VitalHealth Software

Thank you for your generous support!

International Society for Quality of Life Research
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
414-918-9797 | info@isoqol.org

APPLICATION

Company Name as you want it to appear on all conference materials:

Contact: _____

Please print clearly

Address: _____

Phone: _____

Email Address

(Required): _____

MARKETING CONTACT: _____ Phone: _____

Email Address

(Required): _____

(All conference information will be sent to this email address)

_____ \$18,000 Diamond Level

- Session Support
- Event Sponsor
- Webinar Sponsor
- Website Ad Twelve (12) Months
- Online Communications
- Recognition at Members Business Meeting
- Attendee List
- Conference Recognition
- Conference Insert
- Annual Conference Social Event Two (2) tickets
- Program Ad
- Website Recognition
- Verbal Recognition Opening & Closing Sessions
- Conference Registration Two (2)
- Exhibit Space
- E-blast Ad – Horizontal Banner + Text

_____ \$12,000 Gold Level

- Event Sponsor
- Webinar Sponsor
- Website Ad Six (6) Months
- Online Communications
- Recognition at Members Business Meeting
- Conference Registration Two (2)
- Attendee List
- Website Recognition
- Conference Insert
- Annual Conference Social Event Two (2) tickets
- Program Ad
- Conference Recognition
- Verbal Recognition Opening & Closing Sessions
- Exhibit Space
- E-blast Ad – Horizontal Banner

_____ \$8,000 Silver Level

- Webinar Sponsor
- Website Ad Three (3) Months
- Conference Insert
- Online Communications
- Recognition at Members Business Meeting
- Conference Registration Two (2)
- Attendee List Website Recognition
- Annual Conference Social Event One (1) ticket
- Program Ad
- Conference Recognition
- Verbal Recognition Opening & Closing Sessions
- Exhibit Space
- E-blast Ad – Sidebar + Text

_____ \$5,500 Bronze Level

- Final Program Ad Half-Page
- Conference Insert
- Recognition at Members Business Meeting
- Conference Registration One (1) ticket
- Exhibit Space
- Website Recognition
- E-blast Ad – Sidebar
- Annual Conference Social Event One (1) ticket
- Conference Recognition
- Online Communications
- Verbal Recognition Opening & Closing Sessions
- Attendee List
- Conference Recognition

CONFERENCE SPONSORSHIPS

_____ \$ 1,000 CONFERENCE INSERT
_____ \$ 1,500 DOOR DROP FLYERS
_____ \$ 2,500 LANYARDS
_____ \$ 5,000 ROOM KEYCARD
_____ \$ 6,000 SESSION SPONSORS
_____ \$ 5,000 MOBILE APPLICATION

CHARGING STATION (Annual Conference Only)
_____ \$ 2,500 Shared Maximum Three (3)
_____ \$ 5,000 Exclusive

SOCIAL EVENT (Annual Conference Only)
_____ \$ 3,500 Shared Maximum Three (3)
_____ \$ 8,000 Exclusive

EVENING WELCOME RECEPTION
_____ \$ 3,500 Shared Maximum Three (3)
_____ \$ 8,000 Exclusive

EXHIBIT SPACE _____ \$ 2,000 Table Top

CONFERENCE WI-FI
_____ \$ 3,500 Shared Maximum Three (3)
_____ \$ 8,000 Exclusive

WEBSITE ADS
_____ \$ 1,500 Three (3) Months
_____ \$ 2,000 Six (6) Months
_____ \$ 3,000 Twelve (12) Months

DIGITAL PROGRAM ADVERTISING
_____ \$ 2,000

E-BLAST ADVERTISING
_____ \$ 250 Sidebar Ad
_____ \$ 375 Sidebar Ad + Text
_____ \$ 750 Horizontal Banner Ad
_____ \$ 1,000 Horizontal Banner Ad + Text

IF POSSIBLE, PLEASE AVOID SPACE WITH THE FOLLOWING COMPANIES:

*To reserve exhibit space, the application must be received by **1 September for Annual Conference and 1 June for Measuring What Matters.** Full payment is due upon receipt of application. Cancellations can be forwarded in writing by **1 September for Annual Conference and 1 June for Measuring What Matters.** The payment will be refunded, less \$1,000, only if the space can be resold. There will be no refunds for cancellations received after **the above cutoff dates.***

By signing the agreement below, you are acknowledging the following:

- The fee being paid will be used for exhibit or marketing fees only. No funds will be paid to direct any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This agreement may be terminated with a written notice and at that time your booth space can be resold.
- This Conference is a live Conference.

We the exhibitor/sponsor, understand that payment for booth space, company profile, and/or advertising, is due with this application. Applications will not be processed without payment. Booth space is limited and assigned on a first come, first serve basis. We also agree to abide by the Terms and Conditions set forth pertaining to this Conference.

Signed/Accepted: _____ Total Amount \$ _____

Date: _____

PLEASE FORWARD A CURRENT JPG LOGO IN RGB AND CYMK FORMATS.

PAYMENT METHOD

Checks: Payable to **International Society for Quality of Life Research**, 555 E. Wells Street #1100, Milwaukee, WI 53202

Credit Card: MasterCard VISA American Express Discover

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Security Code (3 or 4 digit #): _____

Billings Address: _____

City/State/Zip: _____

Please scan and send completed application to info@isoqol.org or fax to +1 (414) 276-3349.

Wire Transfer – Please contact the ISOQOL office at +1 (414) 918-9797.

TERMS & CONDITIONS

EXHIBITOR APPLICATION DEADLINE - All applications must be received by **1 September for Annual Conference and 1 June for Measuring What Matters**.

TERMS OF PAYMENT - Payment **must** accompany the application for space. Payment receipt date will be used as the application submission date. Payable to the International Society for Quality of Life Research. TAX ID #: 54-1985637

CONTRACT FOR SPACE - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Society's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the Society and the deposit for rental charges constitute a contract.

REFUNDS FOR EXHIBITOR CANCELLATION - Cancellations can be forwarded in writing by **1 September for Annual Conference and 1 June for Measuring What Matters**. The payment will be refunded, less \$1,000, only if the space can be resold. We will make every effort to resell exhibit space. There will be no refunds for cancellations received after **the above cutoff dates**.

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space and general session. Each person will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each exhibiting company is allotted one (1) complimentary conference registration.

SECURITY - The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The International Society for Quality of Life Research and conference hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS - Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the International Society for Quality of Life Research. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the Conference. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Society for Quality of Life Research, conference hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of ISOQOL and the hotel, its employees and agents. Exhibitor acknowledges that ISOQOL and conference hotel do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION - All materials used in the exhibit area must be flame- proof and fire- resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire- proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

You are invited to participate in the above Conference activity. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase, recommend your company's products or services. It is expressly understood that in renting and using space at the ISOQOL Annual Conference, the Exhibitor agrees to abide by all the rules and regulations. Any points not covered above or elsewhere are subject to a settlement by the Program Committee. The Committee reserves the right to change or modify any rule or regulation, or any specification therein, when deemed advisable and in the best interest of ISOQOL.