



*Dedicated to the promotion of excellence in the science
of health-related quality of life.*

Support Opportunities Guide

ISOQOL is a 501(c)(3) nonprofit organization

Overview

The International Society for Quality of Life Research (ISOQOL), established in 1993, is a non-profit society to advance the scientific study of health-related quality of life and other patient-centered outcomes to identify effective interventions, enhance the quality of health care and promote the health of populations. ISOQOL provides the premiere opportunity for those in the quality of life research field to connect and network.

Quality of life has become a prominent subject in philosophy, social science, clinical medicine, health services, and outcomes research. ISOQOL fosters the worldwide exchange of information through: scientific publications, international conferences, educational outreach, and collaborative support for health related quality of life initiatives. With over 720 members representing 47 countries, ISOQOL is an international society with activities focused on promotion of high quality research in the science of health-related quality of life (HRQOL) measurement and patient-reported outcomes (PRO).

Mission Statement

"The mission of the International Society for Quality of Life Research (ISOQOL) is to advance the scientific study of health-related quality of life and other patient-centered outcomes to identify effective interventions, enhance the quality of health care and promote the health of populations."

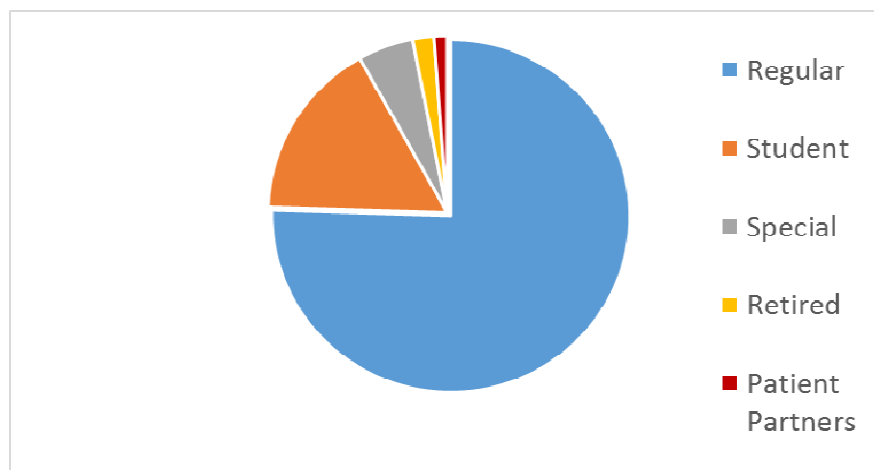
Patient Engagement Statement

"ISOQOL supports the patient voice in quality of life and patient-reported outcomes research. Patient engagement initiatives are intended to align ISOQOL's priorities and infrastructure with efforts to establish best practices in patient-engaged quality of life research and create educational efforts and model programs that promote best practices and fulfill ISOQOL's mission."

Membership

ISOQOL continues to grow and now includes more than 720 international influential leaders, outcomes researchers, surgeons, physiologists, psychometricians, nurses, new investigators, students and other medical professionals. Membership in ISOQOL is a mark of professional distinction and denotes a dedication to understanding health-related of quality of life measurement and patient-centered outcomes.

Membership Distribution



Programs and Projects

Annual Conference

Through its integrated programs, ISOQOL promotes productive collaboration among scientists and other organizations in the field. Ultimately, the scientific exchange and collaborative environment fostered at ISOQOL Annual Conferences will lead to better care of patients. ISOQOL has been a long standing leader in education and research. This year we celebrate 26 years of hard work and dedication!

Currently, ISOQOL is comprised of over 720 members who are outcomes researchers, surgeons, physiologists, psychometricians, nurses, new investigators, students and other medical professionals. The Annual Conference has been growing each year and this year we expect well over 525 attendees, associates and industry partners from around the world. The program features:

- ❖ Expert Lectures
- ❖ Oral Abstract Presentations
- ❖ Networking Opportunities
- ❖ Poster Presentations
- ❖ Cutting Edge Plenary Sessions
- ❖ Workshops
- ❖ Exhibit Hall
- ❖ Early Registration Discounts

The program provides attendees:

- State-of-the-art knowledge in the quality of life research field.
- Insight into future directions from critical analysis of investigative findings.
- Plenary sessions and workshops that provide a more focused format to foster more meaningful dialogue among physicians and researchers.
- A network of international leaders who are advancing the scientific study of health-related quality of life and other patient-centered outcomes.

Other Educational Programs

- Special Interest Groups' Webinar Series
- Mentor/Mentee Program
- Measuring What Matters Symposium
- Intro to Patient-Reported Outcomes Course (IPRO Course) - Quality of Life and other Patient-Reported Outcomes: Theory, Applications **New** Introduction to Measurement, and
- Intro to PCOR for Pharma/Biotech (IPCOR-Pharma Course)

Publications

New

- *Journal of Patient Reported Outcomes* (JPRO)
- *Quality of Life Research Journal* (QLR)
- *Quality of Life Quarterly* newsletter
- Dictionary of Quality of Life and Health Outcomes Measurement Version 1 (2015)
- ISOQOL Recommends Minimum Standards for Patient-Reported Outcome Measures Used in Patient-Centered Outcomes and Comparative Effectiveness Research (2013)
- Patient-Reported Outcomes in Randomized Clinical Trials (2012/2013)
- Using Patient-Reported Outcome Measures to Improve Clinical Practice (2012)
- User's Guide to Implementing Patient-Reported Outcomes Assessment in Clinical Practice (2015)
- Quality of Life: The Assessment, Analysis and Interpretation of Patient-reported Outcomes
- Advancing Health Outcomes Research Methods and Clinical Applications
- Assessing Quality of Life in Clinical Trials, 2nd Edition
- Measuring and Valuing Health Benefits for Economic Evaluation

Support Opportunities

List of Benefits	Diamond \$18,000	Gold \$12,000	Silver \$8,000	Bronze \$5,000
Session Support – sponsor a session at the Annual Conference or Measuring What Matter Symposium	X			
Event Sponsor – shared sponsorship of a welcome reception at the Annual Conference or Measuring What Matter Symposium or Annual Conference Closing Dinner	X	X		
Webinar Support – shared sponsorship of an ISOQOL webinar	X	X	X	
Banner Ad – advertise on the Annual Conference or Measuring What Matter Symposium webpage	Twelve months	Six months	Three months	
Annual Conference Closing Dinner – complimentary tickets	Two	Two	One	One
Conference Packet Inserts – one page insert at the Annual Conference or Measuring What Matter Symposium	X	X	X	X
Final Program Ad – ad in the Final Program of the Annual Conference or Measuring What Matters Symposium	Full Page	Full Page	Full Page	½ Page
E-Newsletter – sponsor recognition in the QLRQ	X	X	X	X
E-Newsletter Ad – advertise in an issue of the QLRQ	Full Page	Full Page	½ Page	½ Page
Conference Registration – complimentary registration to Annual Conference or Measuring What Matters Symposium	Two	Two	Two	One
Attendee List – one-time use of attendee list	X	X	X	X
Exhibit space – at ISOQOL's Annual Conference	X	X	X	X
Annual Conference – recognition on meeting signage, materials, at exhibit and sponsor ribbon	X	X	X	X
Verbal Recognition – at the opening session of the Annual Conference & Society's Business Meeting	X	X	X	X
Website – company logo listed on the Partners & Sponsors web page	X	X	X	X



Annual Conference Sponsorships

CONFERENCE PACKET INSERTS - *Limit of five (5) available*

Your one page insert is distributed to all attendees in the ISOQOL Conference Folder. Exhibitors forward 700 inserts to ISOQOL office for inclusion in the Conference materials. **\$ 1,000 USD**

ROTATING BANNER ADS ON ISOQOL WEBSITE - *Limit of three (3) available*

ISOQOL offers rotating banner ads on their website, delivering advertising to a high valued, highly targeted HRQOL related audience. **\$1,500=3 months \$2,000=6 months \$3,000=12 months USD**

DOOR DROP FLYERS - *Limit of three (3) available*

Deliver your message throughout the hotel with door drops at every attendee's room each morning. Exhibitors send 500 flyers to ISOQOL office for delivery. Start the day off with a bang! **\$ 1,500 USD**

CHARGING STATIONS - *Limit of three (3) available*

Charging stations will be set up near the Registration Desk to offer attendees a place to charge their electronic devices. Your logo and brand will be displayed on the station. **\$ 2,500 USD**

LANYARDS

Display your company name on the attendee lanyard! Imprint your company name on the conference lanyard, and your name will be present throughout the conference! **\$ 2,500 USD**

ATTENDEE PACKET - *Limit of one (1) available*

Display your logo on the attendee folder/packet! Each attendee receives a plastic reusable folder with their conference materials when they register. Imprint your company logo on the packet, and your name will be present throughout the conference! **\$ 5,000 USD**

ROOM KEYCARD

This is an opportunity to have attendees carry your logo with them everywhere at the Conference! Your logo will appear on their sleeping room keycards. **\$ 5,000 USD**

NETWORKING LOUNGE - *Limit of one (1) available*

Greet new and existing customers in a comfortable, private setting for one full-day. (Food and beverage may be ordered at an additional cost). **\$ 5,000 USD**

SESSION SPONSORSHIP - *Limit of six (6) available*

Sponsor the ISOQOL Plenary/Expert Panel/Workshop/Symposium Sessions at the Annual Conference. Your company name will be displayed on the website, signage and in the final program as a plenary/symposium sponsor. You will receive one complimentary registration. **\$ 6,000 USD**

MOBILE APPLICATION - *Limit of one (1) available*

Be the cutting edge sponsor, support the ISOQOL Mobile App. Every attendee will have access to a mobile application for their iPhone or Smartphone Device, with the complete schedule of the Annual Conference. **\$ 7,500 USD**

CONFERENCE WI-FI - *Limit of three (3) available – shared*

Support complimentary Wi-Fi access at the conference hotel. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi. **\$ 5,500 USD Shared \$ 14,000 USD Exclusive**

EVENING WELCOME RECEPTION - *Limit of three (3) available*

Enhance your company's visibility by attracting the attention of the attendee right from the start at the welcome reception. **\$ 3,500 USD Shared \$ 9,000 USD Exclusive**

CLOSING DINNER - *Limit of three (3) available – shared*

This is the ideal package for companies wishing to achieve maximum profile as the leader and innovator throughout the ISOQOL community. **\$ 4,500 USD Shared \$ 10,000 USD Exclusive**



Advertising Opportunities

Annual Conference Advertising

Advertise in the on-site conference program for additional name recognition. This is the primary print piece on-site and the best place to promote your company's services and products to over 500 attendees. Advertising in the conference Final Program will improve the effectiveness of your sponsorship and exhibit space. **Advertisements are open to all companies (attending or not attending), who desire exposure to decision makers.**

Inside back & front cover, 4-color (7in x 9.5in):	\$2,500 USD
Full-page (7in x 9.5in):	\$1,500 USD
Half-page horizontal ad (7in x 4.5in):	\$ 750 USD
Quarter-page (3.25in x 4.5in)	\$ 500 USD

Details: Final publication size is 8.5" x 11" **four (4) color graphic for inside pages**, 300 dpi or high resolution PDF is required. Insertion and materials deadline is **1 August**.

Quality of Life Quarterly Newsletter 4-Color Advertising

Quality of Life Quarterly offers access to a unique audience of over 600 member professionals dedicated to advancing the study of health-related quality of life issues and other patient-centered outcomes. The newsletter features industry articles as well as FDA and other regulatory agencies, member recognition and achievements, letters to the Editor, employment, upcoming events, member surveys and other internal society information. Each member receives this newsletter as a value-added benefit of membership.

	<u>1 issue</u>	<u>2 issues</u>	<u>3 issues</u>	<u>4 issues</u>
Full-Page (7" X 9.25")	\$900	\$850	\$800	\$750
Half-Page (7" X 4.625")	\$500	\$450	\$400	\$375
Third-Page (2.2" X 9.25")	\$350	\$300	\$275	\$250
Horizontal (7" X 3.1")	\$350	\$300	\$275	\$250

Specifications - Size: 8 1/2" x 11", no bleeds. We prefer that ads are submitted as a high resolution PDF. All photos/images must be high resolution and received in the file size you wish to have printed. Recommended: 600 dpi or higher for four (4) color; 300 dpi or higher for grayscale. Acceptable file formats include AI, EPS and high resolution PDF, PSD, JPEG, and TIFF.

Website Rotating Banner Ads

ISOQOL offers rotating banner ads on their website, delivering advertising to a high valued, highly targeted, HRQOL related audience.

- Banners will link to advertiser's website
- Banners may be animated
- Banner placement located on Annual Conference webpage for maximum exposure

The rotating banner ads on the ISOQOL website offer exposure to the audience reviewing the Annual Conference. This advertising opportunity is a great venue to drive attendees to your exhibit space at the conference or spotlight your brand or product to all ISOQOL members and non-members as they register for the conference.

Rates:	3 months:	\$1,500 USD (\$500/month)
	6 months:	\$2,000 USD (\$333/month)
	12 months:	\$3,000 USD (\$250/month)

Webinar Advertising

This educational format is a unique opportunity for potential sponsors, as sponsors not only have exposure to attendees accessing the live webinar, but additional exposure and continued visibility as webinars are posted online.

Exclusive Sponsor - \$2,500 USD

Benefits Include

- Webinar title slide with your company logo displayed at the beginning of webinar presentation
- Company logo with link on ISOQOL home page
- Company logo with link on webinar registration page
- Company logo with link on survey e-mail to participants
- One-time contact list with name, title, company, and address of the registered person at each site
- Company logo with link on two (2) promotional e-mails
- Recognition on presenter promotion Podcast
- Logo and title slide to be included in archived presentation
- One (1) complimentary registration per webinar

Partner Sponsor - \$1,000 USD

Benefits Include

- Webinar title slide with sponsor logos displayed at the beginning of webinar presentation
- Company logo with link on webinar registration page
- Company logo with link on survey e-mail to participants
- Company logo with link on two (2) promotional e-mails
- Logo and title slide to be included in archived presentation
- One (1) complimentary registration per webinar

Recruitment Video on Job Board

Now that mobile phones have internet access and video recording capability, potential recruits have increased opportunities to view compelling video. Attract top candidates who choose a recruiter based on a personal connection. Create a two (2) minute video that presents a clearer picture of your company's culture, values, and well-managed practices.

Rates:	3 months:	\$450 /month = \$1,350 USD total
	6 months:	\$400 /month = \$2,400 USD total
	12 months:	\$375 /month = \$4,500 USD total

Videos can be uploaded in the following formats:

- WebM files *Vp8 video codec and Vorbis Audio codec*
- MPEG4, 3GPP, and MOV files *Typically supporting h264, mpeg 4 video codec, and AAC audio codec*
- AVI *Many cameras output this format. Typically the video codec is MJPEG and audio is PCM.*
- MPEGPS *Typically supporting MPEG2 video codec and MP2 audio*
- WMV
- FLV *Adobe-FLV1 video codec, MP3 audio*

2019 Annual Conference Exhibitor Information

Exhibit Fees - \$2,000 Table Top

Booth space includes:

- One (1) complimentary conference registration
- One (1) six foot skirted table
- Two chairs and one wastebasket
- Participation in the Welcome Reception which takes place in the Exhibit Hall
- Sponsor ribbon for each registered attendee from sponsoring organization to wear throughout the conference
- One-time use list of all meeting participants and contact information
- Company logo with link prominently posted on the Annual Conference recap page
- Logo placement in the Annual Conference Onsite Program

Exhibit Set-up

All exhibits must be set-up between the hours of **3:00 pm - 5:30 pm** on **Sunday, 20 October 2019**. All exhibitors are required to have their table top set-up in its entirety by 6:00 pm as the Exhibit Hall will open for the Welcome Reception.

Show Hours

Below are the show hours for the 26th Annual Conference of the International Society for Quality of Life Research to be held at the Sheraton San Diego Hotel & Marina. *Please Note: Exhibit hours are subject to change.*

Sunday, 20 October 2019	6:00 pm - 7:30 pm (<i>Welcome Reception</i>)
Monday, 21 October 2019	9:00 am - 5:00 pm
Tuesday, 22 October 2019	9:00 am - 5:00 pm

Hotel Reservations

To ensure availability, please reserve your room as soon as possible by contacting the hotel directly. Please identify yourself as a participant of the ISOQOL Conference. The hotel cut-off date to receive the discounted group rate is **Thursday, 26 September 2019**.

Sheraton San Diego Hotel & Marina

1380 Harbor Island Drive
San Diego, CA 92101

Phone: +1 619-291-2900

Website - www.sheratonsandiegohotel.com

Exhibit Tear Down

All exhibits must remain intact until **5:00 pm** on **Tuesday, 22 October 2019**. At that time, all exhibitors will be able to breakdown their display and prepare their shipment.

Space Assignment

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. *Please Note: ISOQOL reserves the right to alter the floor plan at any time without prior notice.*



ISOQOL Scholarship Program

In an effort to expand our educational program, the International Society for Quality of Life Research (ISOQOL) has developed an ISOQOL Scholarship Program. The Scholarship Program increases the opportunity for members in the early stages of their careers, members from developing countries, and patient research partners to attend and present at the Annual Conference.

The travel scholarships provide access to the educational content of the Annual Conference, and also provide members the opportunity to meet with their peers and establish research contacts. The program helps defray the expenses associated with travel to the Annual Conference. When you support the ISOQOL Scholarship Program, you are making it possible for your fellow members to attend the Annual Conference.

Developing Country Scholarships

Eligible applicants must be current ISOQOL members and hold their primary residence in one of the eligible emerging and developing countries.

Student and New Investigator Scholarships

Eligible applicants must be current ISOQOL members and either a current student or new investigator (within 5 years of completing terminal degree or medical residency).

Patient Partner Scholarships

In order to contribute to the advancement of patient engagement in outcomes research, ISOQOL is able to provide funding for selected patient partners with relevant experience to attend the Annual Conference. Patient partners will be selected based upon their experience as active partners in research programs and their potential to contribute to the development of the ISOQOL patient engagement initiative both during this conference and in the future. In this context, we are defining patient partners as patients who have actively contributed to the design, development, delivery and/or evaluation of research projects and not solely as patients who have participated as research participants.

ISOQOL provides the premiere opportunity for those in the quality of life research field to connect and network.

Your support makes it possible!



General Charitable Gifts*

The International Society for Quality of Life Research is a 501 (c)(3) charitable organization founded in 1993 to advance the scientific study of health-related quality of life and other patient-centered outcomes to identify effective interventions, enhance the quality of health care and promote the health of populations. ISOQOL partners with individuals and corporations who share the vision of fostering the worldwide exchange of information through: scientific publications, international conferences, educational outreach, and collaborative support for health related quality of life initiatives.

Your support is critical.

Contributions in any amount are welcomed to support the mission and efforts. Donations can be made online at www.isoqol.org through the Donor Form or by contacting the ISOQOL office at info@isoqol.org or phone 414-918-9797. All ISOQOL donors will be recognized in the e-newsletter and on the ISOQOL website for the year following the donation.

Together We Continue to Advance Quality of Life Research and Patient Outcomes!

On behalf of the International Society for Quality of Life Research, thank you for your continued support and partnership.

A Special Thank You to our Donors!

Wenjing Bai, PhD	Madeleine T. King, PhD
Vasiliki Balta	Kathryn E. Lasch, PhD
Skye P. Barbic, PhD, OT	Amye Leong, MBA
Claudia Crilly Bellucci	Carol M. Moinpour, PhD
Philip E. Benson, PhD	Eve Namisango, MSc
Jan R. Boehnke	Sandra Nolte, PhD
Michael Brundage, MD	David Osoba, MD
Monika Bullinger, PhD	Donald L. Patrick, PhD MSPH
Victor T. Chang, MD MS	Nathan A. Pearson, BSc, MSc
Nidup Dorji	Anne W. Riley, PhD
Diane L. Fairclough, DrPH	Lena Ring, PhD
David Feeny, PhD	Maria-Jose Santana, PhD
Joel A. Finkelstein, MD	Shin-ichiro Sasahara
Jennifer A. Freel	Jane A. Scott, MA, PhD
Bernice G. Gulek-Bakirci	Suzanne M. Skevington, PhD
Alicia Hall, PhD	Galina Velikova, MD PhD FRCP
Melanie Hawkins, BA, BHSc, MPH	Pamela Warner
	Peter I. Williams, FRCA, MSc

Thank you for your generous support.

**As a 501(c)(3) organization, donations made to ISOQOL are tax deductible as charitable contributions to the extent allowed by law in the USA.*



THANK YOU TO OUR PAST SPONSORS

Abacus International
American Cancer Society
Bayer Healthcare
BiblioPRO
BrightOutcome
Bristol Myers Squibb
Clinical Outcome Solutions
Concept Systems, Inc.
EORTC Quality of Life
Evidera
FACIT
Genentech
Health Measures
Health Utilities
ICON
Incyte
Mapi Research Trust
MERCK
Optum
Pfizer
Pharmerit International
RWS
Roche Products Ltd.
Shire
Vector Psychometric Group, LLC
VitalHealth Software

Thank you for your generous support!

International Society for Quality of Life Research
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
414-918-9797 | info@isoqol.org



APPLICATION

Company Name as you want it to appear on all conference materials:

_____ Contact: _____
Please print clearly

Address: _____

_____ Phone: _____

Email Address (**Required**): _____

CONFERENCE ONSITE CONTACT: _____ Phone: _____

Email Address (**Required**): _____
(All conference information will be sent to this email address)

_____ **\$18,000 Diamond Level**

- Session Support
- Event Sponsor
- Webinar Sponsor
- Web Banner Ad Twelve (12) Months
- E-Newsletter Ad Full Page
- Recognition at Members Business Meeting
- Attendee List
- Conference Recognition
- Conference Packet Insert
- Annual Conference Closing Dinner Two (2) tickets
- Final Program Ad Full Page
- E-Newsletter Recognition
- Verbal Recognition Opening & Closing Sessions
- Conference Registration Two (2)
- Exhibit Space
- Website Recognition

_____ **\$12,000 Gold Level**

- Event Sponsor
- Webinar Sponsor
- Web Banner Ad Six (6) Months
- E-Newsletter Ad Full Page
- Recognition at Members Business Meeting
- Conference Registration Two (2)
- Attendee List
- Website Recognition
- Conference Packet Insert
- Annual Conference Closing Dinner Two (2) tickets
- Final Program Ad Full Page
- E-Newsletter Recognition
- Verbal Recognition Opening & Closing Sessions
- Exhibit Space
- Conference Recognition

_____ **\$8,000 Silver Level**

- Webinar Sponsor
- Web Banner Ad Three (3) Months
- Conference Packet Insert
- E-Newsletter Ad Half Page
- Recognition at Members Business Meeting
- Conference Registration Two (2)
- Attendee List Website Recognition
- Annual Conference Closing Dinner One (1) ticket
- Final Program Ad Half Page
- E-Newsletter Recognition
- Verbal Recognition Opening & Closing Sessions
- Exhibit Space
- Conference Recognition

_____ **\$5,000 Bronze Level**

- Final Program Ad Half Page
- Conference Packet Insert
- Recognition at Members Business Meeting
- Conference Registration One (1) ticket
- Exhibit Space
- Website Recognition
- Annual Conference Closing Dinner One (1) ticket
- E-Newsletter Ad Half Page
- E-Newsletter Recognition
- Verbal Recognition Opening & Closing Sessions
- Attendee List
- Conference Recognition



ANNUAL CONFERENCE SPONSORSHIPS

- _____ \$ 1,000 CONFERENCE PACKET INSERT
- _____ \$ 1,500 DOOR DROP FLYERS
- _____ \$ 2,500 CHARGING STATIONS
- _____ \$ 2,500 LANYARDS
- _____ \$ 5,000 ATTENDEE PACKET
- _____ \$ 5,000 ROOM KEYCARD
- _____ \$ 5,000 NETWORKING LOUNGE
- _____ \$ 6,000 SESSION SPONSORS
- _____ \$ 7,500 MOBILE APPLICATION

- CONFERENCE WIFI
- _____ \$ 5,500 Shared Maximum Three (3)
- _____ \$14,000 Exclusive

- ROTATING BANNER ADS
- _____ \$ 1,500 Three (3) Months
- _____ \$ 2,000 Six (6) Months
- _____ \$ 3,000 Twelve (12) Months

- FINAL PROGRAM ADVERTISING
- _____ \$ 2,500 Inside Front or Back Cover
- _____ \$ 1,500 Full Page
- _____ \$ 750 Half Page
- _____ \$ 500 Quarter Page

- CLOSING DINNER
- _____ \$ 4,500 Shared Maximum Three (3)
- _____ \$10,000 Exclusive

- EVENING WELCOME RECEPTION
- _____ \$ 3,500 Shared Maximum Three (3)
- _____ \$ 9,000 Exclusive

EXHIBIT SPACE _____ \$ 2,000 Table Top

IF POSSIBLE, PLEASE AVOID SPACE WITH THE FOLLOWING COMPANIES:

*To reserve exhibit space, the application must be received by **1 September**. Full payment is due upon receipt of application. Cancellations can be forwarded in writing by **1 September**. The payment will be refunded, less \$1,000, only if the space can be resold. There will be no refunds for cancellations received after **1 September**.*

By signing the agreement below, you are acknowledging the following:

- The fee being paid will be used for exhibit or marketing fees only. No funds will be paid to direct any educational programming or activities associated with the event.
- You will pay these fees without any expectations that your products or services will be purchased and without pressure to prescribe or purchase your products.
- This agreement may be terminated with a written notice and at that time your booth space can be resold.
- This Conference is a live Conference.

We the exhibitor/sponsor, understand, that payment for booth space, company profile, and/or advertising, is due with this application. Applications will not be processed without payment. Booth space is limited and assigned on a first come, first serve basis. We also agree to abide by the Terms and Conditions set forth pertaining to this Conference.

Signed/Accepted: _____ Total Amount \$ _____

Date: _____

PLEASE FORWARD A CURRENT JPG LOGO IN RGB AND CYMK FORMAT.



Payment Method

Checks: Payable to **International Society for Quality of Life Research**, 555 E. Wells Street #1100, Milwaukee, WI 53202

Credit Card: MasterCard VISA American Express Discover

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Security Code (3 or 4 digit #): _____

Billings Address:

City/State/Zip:

Please fax completed application to +1 (414) 276-3349.

Wire Transfer – Please contact the ISOQOL office at +1 (414) 918-9797.



TERMS & CONDITIONS

EXHIBITOR APPLICATION DEADLINE - All applications must be received by **1 September**.

TERMS OF PAYMENT - Payment **must** accompany the application for space. Payment receipt date will be used as the application submission date. Payable to the International Society for Quality of Life Research. TAX ID #: 54-1985637

CONTRACT FOR SPACE - Exhibitors agree to accept and comply with the policies, rules and regulations contained in this Exhibitor Prospectus and on the Society's website and all policies, rules and regulations adopted after publication of the Prospectus. The acceptance of an application by the Society and the deposit for rental charges constitute a contract.

REFUNDS FOR EXHIBITOR CANCELLATION - Cancellations can be forwarded in writing by **1 September**. The payment will be refunded, less \$1,000, only if the space can be resold. We will make every effort to resell exhibit space. There will be no refunds for cancellations received after **1 September**.

BADGE POLICY - All participants affiliated with exhibits must be registered. Badges are required to enter the exhibit space and general session. Each person will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. Each exhibiting company is allotted one (1) complimentary conference registration.

SECURITY - The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The International Society for Quality of Life Research and conference hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure their stands, equipment and material are insured at full value.

CONDUCTING EXHIBITS - Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the International Society for Quality of Life Research. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the Conference. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT - Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

LIABILITY - The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the International Society for Quality of Life Research, conference hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of ISOQOL and the hotel, its employees and agents. Exhibitor acknowledges that ISOQOL and conference hotel do not maintain insurance covering the Exhibitor's property and thus, it is the sole responsibility and obligation of the Exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION - All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL - Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

You are invited to participate in the above Conference activity. A special exhibit area has been established adjacent to the main educational venue. Exhibits are promotional events and your company will have no influence on the selection of speakers, topics, or other components of the event activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase, recommend your company's products or services. It is expressly understood that in renting and using space at the ISOQOL Annual Conference, the Exhibitor agrees to abide by all the rules and regulations. Any points not covered above or elsewhere are subject to a settlement by the Program Committee. The Committee reserves the right to change or modify any rule or regulation, or any specification therein, when deemed advisable and in the best interest of ISOQOL.