



Task Force Profile:	Measuring What Matters Symposium
Role:	The Measuring What Matters Task Force (MWM) will develop a 1.5 day symposium targeting industry partners, clinicians, patients, and government agencies. The program will address important considerations to these stakeholders when developing a PRO measurement strategy to “measure what matters.” The 2018 program targets “How should we be measuring functioning as a marker of clinical benefit in clinical trials?”
Board Liaison:	Diana Rofail, PhD
Chair(s):	Thomas Willgoss, PhD Jennifer Petersen Andrew Mulberg
Members:	
Activities:	<ul style="list-style-type: none"> • Attend the task force conference calls • Develop theme/topic/case studies/etc. for program • Attend symposium
Responsibilities:	<ul style="list-style-type: none"> • Develop the learning objectives • Develop a program outline with potential topics and speakers • Staff to develop logistics and Hotel RFP • Forward program outline and logistics to Executive Committee for review • Review leadership input and refine program • Determine faculty for program